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| **DATE** | **CODE** | **FACEBOOK** | **TWITTER** |
| Feb 1 | Tips  Image result for small business | DID YOU KNOW? Nearly 70% of Canada’s total private labour force are people who work for small businesses? AND that there are more than 1.1 million employer businesses in Canada. Of that number, 98% are small businesses.  Wait- there’s more!  <https://blog.lendified.com/16-facts-small-businesses-canada> | DID YOU KNOW? Nearly 70% of Canada’s total private labour force are people who work for small businesses? <http://bit.ly/2gXNe1p> |
| Feb 2 | News  Image result for Why the best hire might not have the perfect resume | Why the best hire might not have the perfect resume  <https://www.ted.com/talks/regina_hartley_why_the_best_hire_might_not_have_the_perfect_resume> | Why the best hire might not have the perfect resume <http://bit.ly/1NPnCgt> |
| Feb 3 | Client profile  Image result for bancrofts old tin store | CFDC financing helped the Old Tin Shed in Bancroft to work towards opening their new internet based store. @CommunityFuturesBancroft <http://www.bancroftthisweek.com/?p=7496> | Congrats to Bancroft’s Old Tin Shed who received more than $14k from @CFDCBancroft for a new Internet-based store <http://www.bancroftthisweek.com/?p=7496> |
| Feb 6 | Reach  Image result for time wasters | There is only a certain amount of time during the day to finish tasks but no matter what we do, it seems that time is never enough.  <http://www.theglobeandmail.com/report-on-business/small-business/sb-managing/four-time-wasters-that-kill-your-productivity/article32700275/> | Four time wasters that kill your productivity /via @globeandmail <https://tgam.ca/2fBoi12> |
| Feb 7 | Behind the scenes  http://cdn.saultonline.com/wp-content/uploads/2017/01/Head-Start-in-Business-2016-01.jpg | Northern Ontario Students gain real-world experience working with CFDCs during this exclusive Business Idea Competition  <http://bit.ly/2knliu7> | Northern ON Students gain real-world experience working with CFDCs during this exclusive Business Idea Competition http://bit.ly/2knliu7 |
| Feb 8 | Promo | Do you want to take your business to the next level? CFDCs can help. Reach out today at 1-888-633-2326 or find your nearest office at <https://www.cfontario.ca/find-a-local-cfdc>  Est-ce que vous désirez élever votre entreprise au niveau supérieur? Contactez-nous au 1-888-633-2326 ou trouvez le bureau le plus proche au <https://www.cfontario.ca/fr/trouvez-une-sadc> | Want to take your business to the next level? CFDCs can help-Call today 1-888-633-2326 or find the nearest office at <http://bit.ly/2js6XJh>  Vous voulez élever votre entreprise au niveau supérieur? Contactez-nous 1-888-633-2326 ou trouvez votre bureau <https://www.cfontario.ca/fr/trouvez-une-sadc> |
| Feb 9 | Tips  Image result for break the piggy bank | What Will Cost Canadians More and Less in 2017 <http://bit.ly/2ku75vE> | What Will Cost Canadians More and Less in 2017 <http://bit.ly/2ku75vE> |
| Feb 10 | Reach  http://www.incimages.com/uploaded_files/image/970x450/social-media-network-people-1940x900_36476.jpg | Is there still an opportunity for you to bring in business by using “traditional” marketing tools?  <http://www.inc.com/jayson-demers/trying-to-get-press-coverage-for-your-small-business-here-s-how.html> | Is there still an opportunity for you to bring in business by using “traditional” marketing tools?  <http://on.inc.com/YPx2XP> |
| Feb 13 | News  Image result for keep informed | Come read our latest newsletter! Always worth reading, and the more you know, the farther you’ll go. <https://www.cfontario.ca/view-current-newsletter>  Venez voir notre bulletin actuel! La connaissance est importante et qui n’avance pas, recule. <https://www.cfontario.ca/fr/vue-bulletin> | Come read our latest newsletter! Always worth reading, and the more you know, the farther you’ll go. <https://www.cfontario.ca/view-current-newsletter>  Venez voir notre bulletin actuel! La connaissance est importante et qui n’avance pas, recule. <https://www.cfontario.ca/fr/vue-bulletin> |
| Feb 14 | Client profile  Image result for wonton crunch | A Valley Heartland CFDC’s client is expanding… again! <http://bit.ly/2jm73AI> @valleycfdc @onewillwoyou | A Valley Heartland CFDC’s client is expanding… again! <http://bit.ly/2jm73AI> @valleycfdc @onewillwoyou |
| Feb 15 | Behind the scenes  Image result for we make a living by what we get | CFDC volunteer board members represent, live in and care about the communities they serve. THANK YOU | CFDC volunteer board members represent, live in and care about the communities they serve. THANK YOU |
| Feb 16 | Promo  Image result for community futures network of canada | Community Futures is a **national program** helping entrepreneurs grow our economy. This short video shows you how we are different… <https://www.youtube.com/watch?v=jQxUeXJ0Wb8>  Le Développement des collectivités est un **programme national** qui aide aux entrepreneurs à faire croitre notre économie. Cette courte vidéo montre comment nous sommes différents…<https://www.youtube.com/watch?v=jQxUeXJ0Wb8> | Community Futures is a national program helping entrepreneurs grow our economy. See how we are different… <https://www.youtube.com/watch?v=jQxUeXJ0Wb8>  Le Développement des collectivités est un programme national qui aide à faire croitre notre économie <https://www.youtube.com/watch?v=jQxUeXJ0Wb8> |
| Feb 17 | Tips  Image result for email | Clip art  Email marketing can be an **incredibly** efficient ways to market to your audience. Here are 30 tips from the pros to do it right.  <http://fitsmallbusiness.com/email-marketing-best-practices/> | Email marketing can be an incredibly efficient ways to market to your audience. These 30 tips from pros should help <http://bit.ly/1pO1sGM> |
| Feb 21 | News | The St Lawrence College’s new practical nursing training lab will have a lasting impact on health care thanks to an investment from the Eastern Ontario Community Futures Development Corporation Network <http://www.thewhig.com/2017/01/11/simulation-offers-real-instruction> | Simulation offers real instruction thanks to the Eastern Ontario Community Futures Development Corporation Network <http://www.thewhig.com/2017/01/11/simulation-offers-real-instruction> |
| Feb 22 | Client profile | Their CFDC helped them expand and double their workforce <https://financingandstrategy.com/testimonials/> | Their CFDC helped them expand and double their workforce <https://financingandstrategy.com/testimonials/> |
| Feb 23 | Reach  https://pbs.twimg.com/media/C3MG0DrWMAEpzhN.jpg | Want to know how Canadians spent their money in 2015? Check out this infographic: <http://ow.ly/XUML308pIDE> | Want to know how Canadians spent their money in 2015? Check out this infographic: <http://ow.ly/XUML308pIDE> |
| Feb 24 | Behind the scenes  Image result for summer company | The Summer Company helps young people between 15 and 29 years old start and run their own summer business by providing funding, advice and services. <http://bit.ly/2jdZIIa> | Summer Company helps young people between 15- 29, start and run their own business by providing funding & advice <http://bit.ly/2jdZIIa> |
| Feb 27 | Promo  Image result for cfdcs can help | Calling all entrepreneurs! Need some guidance or funding to get your business going? Contact us at 888-633-2326 or find your nearest office <https://www.cfontario.ca/find-a-local-cfdc>  Appel aux entrepreneurs! Besoin de quelques conseils ou du financement pour lancer votre entreprise? Contactez-nous au 888-633-2326 ou trouver le bureau le plus proche <https://www.cfontario.ca/fr/trouvez-une-sadc> | Calling all entrepreneurs! Need help to get your business going? Call us at 888-633-2326 or find your nearest office <http://bit.ly/2js6XJh>  Appel aux entrepreneurs! Besoin de financement pour lancer votre entreprise? Contactez-nous au 888-633-2326 ou <http://bit.ly/2kbUGvP> |
| Feb 28 | Tips  Image via DeathToTheStockPhoto | Should I or shouldn’t I post this? <http://bit.ly/2kbJxee> | Should I or shouldn’t I post this? <http://bit.ly/2kbJxee> |
| Jan 30 | Reach | Image result for thomas edison quotes |  |
| Jan 31 | News Image result for working for yourself | It’s worth checking out these 7 reasons why being an entrepreneur and working for yourself rocks: <http://ow.ly/IvFWa> | It’s worth checking out these 7 reasons why being an entrepreneur and working for yourself rocks: <http://ow.ly/IvFWa> |

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| **CODE** | **TYPE** |
| Tips | Best practices for business, tips, tricks etc. Can feature board member or client expertise. |
| News | CFDC media releases, news or updates, upcoming events etc. |
| Client profile | Share profile of CFDC client |
| Reach | -       Inspirational Posts for entrepreneurs and small business owners  -       Ask a question, call for comments.  -       Poll to see about behaviour trends/opinions  -       Sharing interesting articles or social media content  (not by CFDC) |
| CFDC Behind the scenes | Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face |
| Promo | Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX |

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