




Facebook Content Calendar

OACFDC- December 2015

See code legend on page XXX




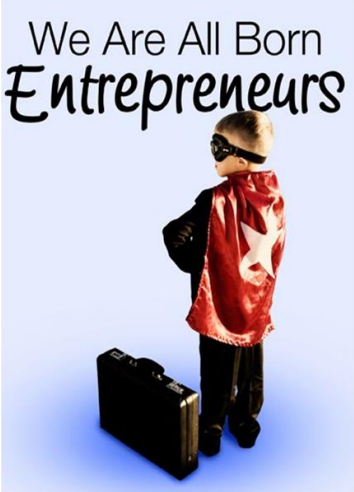
DATE	CODE	TEXT	Visual
Dec 1	Tips	First impressions are everything....even in your email introduction http://www.entrepreneur.com/article/252952	Via link
Dec 2	News	The 2016 Campaign has begun- Young Canada Works in both Official Languages is now open for applications. La campagne 2016 est en vigueur-Jeunesse Canada au travail est ouvert pour soumettre votre application. http://www.pch.gc.ca/eng/1358260464627	
Dec 3	Client profile	CFDC Success Story: With the assistance of the Haliburton CDC , Winterdance Dogsled owners Hank and Tanya DeBruin offer dogsledding tours of Haliburton with their purebred Siberian Huskies http://www.winterdance.com/index.php	Via Link
Dec 4	Reach	An "elevator" leader takes you to heights you would not reach on your own. Are you one? http://www.entrepreneur.com/article/253260	Via link
Dec 7	Behind the scenes	Is productivity dipping just a bit at your business? The Holiday Season will do that.... http://www.entrepreneur.com/article/253056	
Dec 8	Promo	This great video created by the WOCFDCA will show you step by step what you need to do when writing your business plan https://www.youtube.com/watch?v=j52Znt2vuus	Via link
Dec 9	Tips	This time of year often means spending lots of time with family; here are some tips to help you work successfully with family as well...and not go crazy http://upstart.bizjournals.com/entrepreneurs/millennial-matters/2013/08/09/tom-cannon-on-working-with-family.html?page=all	
Dec 10	Reach	My favourite quote.... https://www.google.ca/search?q=inspirational+quoterural+business&espv=2&biw=1920&bih=975&source=Inms&tbn=isch&sa=X&ved=0ahUKEwiR8-Kv87jJAhXikh4KHUjYCBMQ_AUIBigB#tbn=isch&q=optimist+sets+the+sails&imgrc=38MuKu9R8tHtaM%3A	

Facebook Content Calendar

OACFDC- December 2015

See code legend on page XXX



Dec 11	News	<i>Make note of current news story impacting business</i>	
Dec 14	Client profile	CFDC Success Story: Gunn's Hill Cheese is now available in specialty stores all over Oxford County and, further afield in Loblaw's and Sobeys stores – the enterprise would never have got beyond the dream stage without the help of the Oxford Small Business Support Centre .	
Dec 15	Behind the scenes	CFDC's are run by local volunteer boards of directors....People who care about their communities and want to see them grow and succeed ☺ http://www.imaginecanada.ca/sites/default/files/www/en/infographics/imagine_volunteering_infographic_04192012.pdf	
Dec 16	Promo	Which of the 61 CFDC offices in Ontario will you contact today to make your entrepreneurial dreams come true? http://www.oacfdc.com/?Itemid=723	

Facebook Content Calendar

OACFDC- December 2015

See code legend on page XXX



Dec 17	Tips	Avoid an online snub across your social media channels! Here are 8 surefire ways you can lose followers on social media. http://smallbiztrends.com/2015/11/lose-followers-on-social-media.html	Via link
Dec 18	News	Merry Christmas from the team at the OACFDC!	Picture of the three of us at Christmas luncheon

LEGEND

CODE	TYPE
Tips	Best practices for business, tips, tricks etc. Can feature board member or client expertise.
News	CFDC media releases, news or updates, upcoming events etc.
Client profile	Share profile of CFDC client
Reach	<ul style="list-style-type: none"> - Inspirational Posts for entrepreneurs and small business owners - Ask a question, call for comments.

Facebook Content Calendar

OACFDC- December 2015

See code legend on page XXX



	<ul style="list-style-type: none">- Poll to see about behaviour trends/opinions- Sharing interesting articles or social media content (not by CFDC)
CFDC Behind the scenes	Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face
Promo	Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX

**** CFDC Promotional content should be no greater than 20% of your social media posts. The remainder of your posts should come from the remainder of the categories.**