







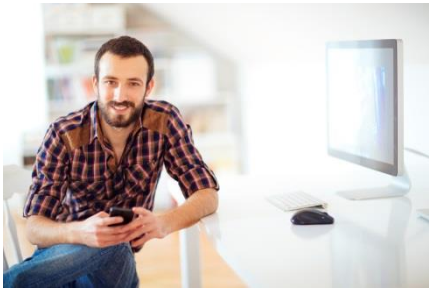










DATE	CODE	Facebook TEXT	Twitter POST
April 1	Tips	<p>Many companies pull crazy publicity stunts on April Fools' Day, from Google to BMW, and there's no reason you can't get in the mix and boost your brand recognition while earning some free press to go with it.</p> <p>https://www.psprint.com/resources/april-fool-marketing-strategies/</p> 	<p>Here are some ideas for off-the-wall April Fools' Day marketing strategies you can deploy this year</p> <p>http://bit.ly/1Mky4gK</p>
April 4	News	<p>How could \$100,000 cash help your business grow? The Globe and Mail's Small Business Challenge might have the answer</p> <p>http://fw.to/WrwHBZ! @GlobeSmallBiz</p> <p>Image via link</p>	<p>How could \$100,000 cash help your business grow? The @GlobeSmallBiz Small Business Challenge might have the answer http://fw.to/WrwHBZ!</p>
April 5	Client profile	<p>CFDC Success Story: Bolen sets up shop in Orillia with CDC's help Orillia Packet and Times</p> <p>http://www.orilliapacket.com/2016/02/25/bolen-sets-up-shop-in-orillia-with-cdcs-help</p> <p>Image via link</p>	<p>Success Story: Bolen sets up shop in Orillia with CDC's help @OrilliaPacket</p> <p>http://bit.ly/1Oyvin2</p> 

April 6	Reach	<p>The OACFDC Conference is in Kenora this year... here is a sneak peak of some of the what you can expect to see in beautiful Northwestern Ontario https://www.youtube.com/watch?v=j4VexYqKzz4</p> <p>Image via link</p>	<p>The OACFDC Conference is in #Kenora this year... here is a sneak peak of beautiful Northwestern Ontario https://www.youtube.com/watch?v=j4VexYqKzz4</p> 
April 7	Behind the scenes	<p>This great video produced by our colleagues in Western Canada about the Community Futures Program and the great people who work and volunteer with it. Community Futures Ontario is here to help https://www.youtube.com/watch?v=55kHUsDAh64</p> <p>Image via link</p>	<p>The Community Futures Program helps business owners all over rural Canada https://www.youtube.com/watch?v=55kHUsDAh64</p> 
April 8	Promo 2 posts (one French and one English)	<p>We can help get you there...For more information on the Community Futures programs and services, visit us online www.oacfdc.com or speak to one of our experienced staff at 1-866-668-2332.</p> <p>Nous pouvons vous aider à réaliser vos objectifs.... Pour plus d'informations sur les programmes de développement des collectivités et des services, visitez-nous en ligne à www.ontsadc.com ou parler à notre personnel expérimenté au 1-866-668-2332.</p> 	<p>Community Futures can help your rural business grow. See us at www.oacfdc.com or call 1-866-668-2332</p> <p>Les SADCs peuvent faire croître votre entreprise. Visitez nous au http://www.oacfdc.com/fr ou au 1-866-668-2332</p>
April 11	Tips	<p>Owning your own small business is no easy task. It takes a lot of hard work and risk-taking, and sometimes you forget why you decided to do all this in the first place.</p>	<p>30 Motivational Quotes for Small Business Owners. No 18 is my favourite- what's yours?</p>

		<p>Here are 30 quotes about the ups and downs of being a small business owner.</p> <p>I especially like #18. Which is your favourite?</p> <p>https://marketecture.com/blog/post/quotes-for-small-business-owners</p> <p>Image via link</p>	http://bit.ly/1UiFskF
April 12	Reach	<p>This video shows you 5 Things You Should be Doing to Have an Insanely Productive Week https://www.youtube.com/watch?v=rb85-QKIt2w</p> 	<p>5 Things You Should be Doing to Have an Insanely Productive Week</p> <p>https://youtu.be/rb85-QKIt2w</p>
April 13	News	<p>No surprise here: Most of your employees want a raise. But even if your company can't afford to give all your workers pay increases, there are other ways you can keep them from looking for a new job. - See more at: http://www.businessnewsdaily.com/6274-perks-employees-want.html#sthash.OdIF4qL8.dpuf</p>	<p>Can't Give Them a Raise? 10 Other Things Workers Want</p> <p>http://www.businessnewsdaily.com/6274-perks-employees-want.html</p>
April 14	Client profile	<p>Starting a business? Get your business number from @CanRevAgency online http://bit.ly/1zJS5ud</p>  <p>Vous démarrez une entreprise? Obtenez un numéro d'entreprises de l'ARC en ligne #ARCimpôt .bit.ly/1S1NKJP</p>	<p>Starting a business? Get your business number from @CanRevAgency online http://bit.ly/1zJS5ud</p> <p>Vous démarrez une entreprise? Obtenez un numéro d'entreprises de l'ARC en ligne #ARCimpôt .bit.ly/1S1NKJP</p>
April 15	Behind the scenes	<p>Enterprise Olympics Northeast will be at Université de Hearst, Collège Boréal and Northern College in Timmins, Ontario May 4th and 5th 2016. 15 lucky students in your school have the opportunity to participate in the entrepreneurship event of the year! https://www.youtube.com/watch?v=yb_R_ID7HT4</p>	<p>Enterprise Olympics - Les Olympiques de l'Entreprise 2016</p> <p>https://youtu.be/yb_R_ID7HT4</p>

April 18	Promo	<p>Living in Ontario & looking for help to expand your rural business? Find your local CFDC http://www.oacfdc.com/?Itemid=723</p>  <p>Vous demeurez en Ontario & Vous souhaitez agrandir votre entreprise?? Trouver votre SADC locale http://www.oacfdc.com/fr/trouvez-une-sadc</p>	<p>In Ontario & looking for help to expand your business? Find your local CFDC http://www.oacfdc.com/?Itemid=723</p>  <p>Vous demeurez en Ontario & voulez agrandir votre entreprise? Trouver votre SADC locale http://www.oacfdc.com/fr/trouvez-une-sadc</p>
April 19	Tips	<p>Some people spend more work hours behind the wheel than behind a desk, but the tax rules governing business-related travel are complex. http://www.cbc.ca/news/business/taxes/tax-season-2016-car-allowances-1.3459959</p>	<p>How to make the most of work-vehicle expenses on your tax return http://www.cbc.ca/1.3459959</p> 
April 20	News (2 posts, one English and one French)	<p>As spring approaches, hundreds of thousands of Canadians are preparing to graduate from their postsecondary programs. This represents a significant opportunity for Canadian small businesses to tap into a vastly under-appreciated, high quality source of talent. Don't overlook job candidates with zero experience.</p>	<p>Lots of students graduating soon. Don't overlook job candidates with zero experience http://fw.to/yBUQTPM</p>

		http://www.theglobeandmail.com/report-on-business/small-business/talent/why-more-businesses-should-hire-new-grads/article29130675/	
April 21	Client profile	It will soon be time for gelato! See this video about Coppa Di Gelato https://www.youtube.com/watch?v=YCgudh3jb-Q	It will soon be time for gelato! See this video about Coppa Di Gelato https://www.youtube.com/watch?v=YCgudh3jb-Q
April 22	Reach	Happy Earth Day! Learn more and get your #Rooting4Trees resources at https://earthday.ca/earth-day-2016/ 	Happy #EarthDay! Learn more and get your #Rooting4Trees resources at https://earthday.ca/earth-day-2016/ 
April 25	Behind the scenes	Great volunteer resources available at Spark whose mission is “To bring potential volunteers and non-profit organizations together to create a SPARK” http://www.findmyspark.ca/  Êtes-vous prêt à vous élaner dans le bénévolat? Prenez votre élan et des super ressources à http://www.findmyspark.ca/fr	<p>Does #volunteering Spark your interest? If so, see the great resources available at http://www.findmyspark.ca/</p> <p>Êtes-vous prêt à vous élaner dans le bénévolat? Prenez votre élan et des super ressources http://www.findmyspark.ca/fr</p>
April 26	Promo	Living in Ontario & looking for help to get your rural business off the ground? Find your local CFDC	In Ontario & looking for help to get your business off the ground? Find

		http://www.oacfdc.com/?Itemid=723  <p>Vous demeurez en Ontario & Vous souhaitez lancer votre entreprise? Trouver votre SADC locale http://www.oacfdc.com/fr/trouvez-une-sadc</p>	<p>your local CFDC</p> http://www.oacfdc.com/?Itemid=723  <p>Vous demeurez en Ontario & voulez lancer votre entreprise? Trouver votre SADC locale http://www.oacfdc.com/fr/trouvez-une-sadc</p>
April 27	Tips	<p>Sometimes doing it “old school” is still the way to go http://www.theglobeandmail.com/report-on-business/small-business/sb-managing/how-using-paper-can-improve-your-productivity/article29071154/</p>	<p>Sometimes “old school” is the way to go. How using paper can improve your productivity http://fw.to/CjnIFNN</p> 
April 28	Reach	<p>Is your logo as recognizable as it should be? 5 Secrets for Making Your Logo Stand Out https://www.youtube.com/watch?v=_n0_FmqtJk</p>	<p>Is your logo as recognizable as it should be? 5 Secrets for Making Your Logo Stand Out https://www.youtube.com/watch?v=_n0_FmqtJk</p>
April 29	News	<p>Check news for the day – Financial Post Business, Globe and Mail entrepreneur</p>	

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CODE	TYPE
Tips	Best practices for business, tips, tricks etc. Can feature board member or client expertise.

News	CFDC media releases, news or updates, upcoming events etc.
Client profile	Share profile of CFDC client
Reach	<ul style="list-style-type: none"> - Inspirational Posts for entrepreneurs and small business owners - Ask a question, call for comments. - Poll to see about behaviour trends/opinions - Sharing interesting articles or social media content (not by CFDC)
CFDC Behind the scenes	Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face
Promo	Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX

**** CFDC Promotional content should be no greater than 20% of your social media posts. The remainder of your posts should come from the remainder of the categories.**