














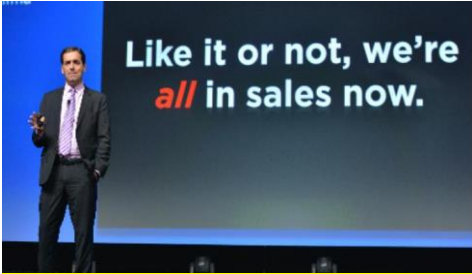


DATE	CODE	FACEBOOK	TWITTER
July 4	Tips	<p data-bbox="541 215 1010 248">Get outside advice... From a CFDC!</p> <p data-bbox="541 280 1394 370">https://www.bdc.ca/en/articles-tools/business-strategy-planning/manage-growth/pages/growing-your-business-6-tips-from-highly-successful-companies.aspx</p> 	<p data-bbox="1509 337 1881 435">How to grow your business! Get outside advice... From a CFDC!</p> <p data-bbox="1556 440 1835 472">http://bit.ly/1WOS6c3</p> <p data-bbox="1635 505 1755 537">(with pic)</p>
July 5	News	<p data-bbox="541 662 1003 695">(click link first, then add description)</p> <p data-bbox="541 732 1430 837">Providing financial and business counselling support, the local CFDC helped a small town anchor business hire more employees, increase inventory, and stay open for business.</p>  <p data-bbox="541 1214 1451 1320">http://wocfdca.us3.list-manage.com/track/click?u=32d184a3a6bfa52aab5f5b778&id=f2198ea615&e=224c83dee3</p>	<p data-bbox="1509 927 1881 1024">Local CFDC helps hire more employees and increase inventory.</p> <p data-bbox="1572 1029 1818 1062">http://bit.ly/28TBZ9S</p> <p data-bbox="1635 1062 1755 1094">(with pic)</p>
July 6	Client profile	<p data-bbox="541 1359 1367 1391">Do you work better under stress? Do you hate feeling stressed?</p>	<p data-bbox="1482 1359 1908 1424">10 most stressful careers for you to pursue or avoid!</p>

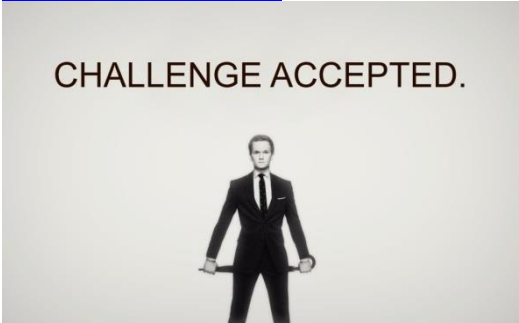


		<p>Well here are some stressful careers to pursue or avoid!</p> <p>https://www.youtube.com/watch?v=wqKCfdte3no&feature=em-subsub_digest</p> 	<p>http://bit.ly/1Ug7pdv (with pic)</p>
July 7	Reach	<p>Our early bird \$100 conference savings ends TOMORROW (July 8th) at noon! Register now! bit.ly/24Dhukj</p>  <p>La réduction pour les inscriptions de conférence à l'avance de 100\$ fini DEMAIN à midi bit.ly/1PMfxR5</p>	<p>Same thing</p>
July 8	Behind the scenes	<p>Can the Fresh Prince offer you any worthy entrepreneurial advice? http://www.inc.com/betty-liu/will-smith-speaks-the-truth-every-entrepreneur-needs-to-hear.html</p> 	<p>Can the Fresh Prince offer you any worthy entrepreneurial advice? http://on.inc.com/28LISvG (with pic)</p>
July 11	Promo	<p>Attention entrepreneurs!!!! Are you:</p>	<p>Entrepreneurs in rural Ontario,</p>



	<p>2 posts (one French and one English)</p>	<p>In rural Ontario? Looking for a loan? In need of advice? Your local CFDC can help: http://www.oacfdc.com/?Itemid=723</p>  <p>Pour les entrepreneurs en Ontario rural: venez trouver votre SADC locale pour des conseils et des prêts! http://www.oacfdc.com/fr/trouvez-une-sadc</p> 	<p>come find your local CFDC for advice and loans! http://www.oacfdc.com/?Itemid=723 (with pic)</p> <p>Les entrepreneurs en Ontario rural: trouvez votre SADC locale pour des conseils et des prêts! http://bit.ly/1T5gzXl (with pic)</p>
<p>July 12</p>	<p>Tips</p>	<p>Customer retention can be more important than customer attraction according to this article. http://bit.ly/29pcQ7z (with pic below)</p>	<p>Same thing (with pic)</p>

			
July 13	Reach	<p>DID YOU KNOW? After at least 10 different jobs in unique fields and a couple of entrepreneurial ventures, Colonel Sanders only franchised the first KFC in 1952, at the age of 62? It's never too late to try. (Or in this case, fry. Haha.)</p> 	<p>After 10 different jobs, Colonel Sanders franchised the first KFC at age 62. It's never too late for anyone. (with pic)</p>
July 14	News	<p>Come read our latest newsletter! Always worth reading, and the more you know, the farther you'll go. http://www.oacfdc.com/view-current-newsletter</p>  <p>Venez voir notre bulletin actuel! La connaissance est important et qui n'avance pas, recule. http://www.oacfdc.com/fr/vue-bulletin</p>	<p>Come read our latest newsletter! The more you know, the farther you'll go. http://www.oacfdc.com/view-current-newsletter (with pic)</p> <p>Lisez notre bulletin actuel! La connaissance est important et qui n'avance pas, recule. http://www.oacfdc.com/fr/vue-bulletin (with pic)</p>
July 15	Client profile	<p>(Share St Thomas Chamber's post from May13, about Gurr Auto.</p>	<p>Gurr Auto was assisted by the Elgin Business Resource Centre</p>

		<p>https://www.facebook.com/StThomasDistrictChamberOfCommerce/videos/1077945868944723/ Gurr Auto was assisted by the Elgin Business Resource Centre and won the 2016 Merit Award!</p>	<p>and won the 2016 Merit Award! http://bit.ly/29rkNJV</p> 
July 18	Behind the scenes	<p>Congratulations @Renfrew!</p> <p>http://www.insideottawavalley.com/news-story/6747848-renfrew-county-futures-development-celebrates-30th-anniversary/</p> 	<p>Same thing</p>
July 19	Promo	<p>Come find your local CFDC for business information and planning services! http://www.oacfdc.com/?Itemid=723</p>  <p>Venez trouvez votre SADC locale pour des services et des conseils pour les entrepreneurs. http://www.oacfdc.com/fr/trouvez-une-sadc</p>	<p>Same thing with pic</p>
July 20	Tips	<p>Here are 10 tips on how to sell better, offered to you for free!</p> <p>7. Sell your price! http://bit.ly/29zZdVb</p>	<p>Same thing</p>

			
July 21	News	<p>We like to think that we inspired Arlene to support small businesses! #communityfutures https://ca.finance.yahoo.com/news/business-accelerator-backed-ex-dragon-090000679.html</p>	<p>We believe that #communityfutures were the inspiration behind this Arlene project! http://yhoo.it/29HsJqf</p> 
July 22	Client profile	<p>https://www.facebook.com/sharer/sharer.php?u=https%3A//www.facebook.com/587802284614727/videos/1100415543353396/</p> <p>(click above, then post what's below.)</p> <p>Providing financial support, the local CFDC helped a small town business survive a family interruption. The business had to fold for a few months, however the CFDC was able to help the owner work through the issues, and re-open.</p> 	<p>Their local CFDC helped their business re-open after folding for a few months.</p> <p>http://bit.ly/29xZp28 (with pic)</p>
July 25	Reach	<p>Here are 8 challenges that entrepreneurs need to keep in mind.</p>	<p>Same thing</p>

		http://bit.ly/29LwGag 	
July 26	Behind the scenes	<p>Voting for the prestigious Members' Choice Award ends August 5th. Login to the OACFDC website to cast your vote now!</p>  <p>Venez s'identifier sur notre site Web pour voter pour le Prix du Choix des Membres prestigieux avant le 5 août!</p>	Same
July 27	Promo	<p>Our Ontario CFDCs are part of a large national family with 268 offices across Canada serving a population of 14,691,646 with \$1.2 billion in assets. The 2014-2015 Annual Update celebrates these successes.</p>  <p>Nos SADCs d'Ontario font partie d'une grande famille nationale avec 268 bureaux partout au Canada qui dessert une population de 14,691,646 avec \$ 1,2 milliards d'actifs. Le Rapport annuel du RDCC 2014-15 célèbre ces succès. (intégrer le logo)</p>	<p>Part of national family-268 offices serving a pop of 14 million. See 2014-15 Annual Report http://bit.ly/29N2D5H (include CFNC logo)</p> <p>Partie d'une famille nationale-268 bureaux, desservant 14 millions. Rapport annuel 2014-15 http://bit.ly/29N2D5H (intégrer le logo)</p>

<p>July 28</p>	<p>Tips</p>	<p>Here are 5 tips for entrepreneurs to handle public relations.</p> <p>http://www.huffingtonpost.com/catriona-pollard/5-pr-tips-for-entrepreneu_b_10583944.html</p> 	<p>Here are 5 tips for entrepreneurs to handle public relations.</p> <p>http://huff.to/28PhHky (with pic)</p>
<p>July 29</p>	<p>Reach</p>	<p>Entrepreneurs create their own opportunities.</p> 	<p>Same</p>
	<p>News</p>	<p>(click bottom link first, and tag the wocf)</p> <p>Watch this entrepreneur tell how her local CFDC was a huge factor in her business' success.</p> <p>Acting as a mentor, her local CFDC helped her become an entrepreneur, hire close to 50 employees and embark on a franchise system.</p>	<p>Her local CFDC helped her hire close to 50 employees and embark on a franchise system.</p> <p>http://bit.ly/1XrnP32 (with pic, and tag the wocfdca)</p>



<http://wocfdca.us3.list-manage1.com/track/click?u=32d184a3a6bfa52aab5f5b778&id=2dfc74c397&e=224c83dee3>

Tips

Here's a few ways to get the most out of your time.

http://www.inc.com/david-finkel/15-time-habits-of-the-most-productive-entrepreneurs.html?cid=sf01002&sr_share=facebook



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(with pic)

LEGEND

CODE	TYPE
Tips	Best practices for business, tips, tricks etc. Can feature board member or client expertise.
News	CFDC media releases, news or updates, upcoming events etc.
Client profile	Share profile of CFDC client
Reach	<ul style="list-style-type: none">- Inspirational Posts for entrepreneurs and small business owners- Ask a question, call for comments.- Poll to see about behaviour trends/opinions- Sharing interesting articles or social media content (not by CFDC)
CFDC Behind the scenes	Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face
Promo	Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX

**** CFDC Promotional content should be no greater than 20% of your social media posts. The remainder of your posts should come from the remainder of the categories.**