The Update – September 2014

Conference 2014 – Deerhurst Resort, Huntsville
The Deerhurst Resort welcomed members of the OACFDC on September 3 with warm weather and sunny skies. More than 250 gathered for the 21st Annual Conference, including delegates, their guests, speakers, sponsors, and exhibitors.

Opening Ceremonies
The event opened with a welcome from OACFDC President Denis Bérubé. Our host, Muskoka Futures, arranged for a very inspirational message from one of their clients: Lisa Tomassoni of Fanotech Enviro Inc. She told of how a flood derailed their production of garbage trucks and nearly destroyed their business, but thanks to support from Muskoka Futures, they survived the disaster and prospered. Local historian Mary Storey gave the history of the Muskoka area and how the tourism industry dates back to the pioneer days. Photo: Lisa Tomassoni of Fanotech with Muskoka Futures Executive Director Dave Brushey.

Olympic Gold Medalist is Keynote Speaker
Keynote speaker kicking off Thursday morning was Dara Howell, of Huntsville, who took the gold medal in Freestyle Skiing in the Slopestyle category at the Sochi 2014 Olympics. Dara spoke about her life growing up in Muskoka and the cost and business of becoming an Olympic athlete. Photo: Dara Howell, centre, and her gold medal, with Gary Lachance of the Muskoka Futures Board of Directors and Sponsor Tina Reed of Contact North.

Input from Conversation Café
The Annual General Meeting was followed by the Conversation Café, where members discussed the question “What are your CFDC’s top three challenges?” Results are posted at www.oacfdc.com. Log in and then click on the Forums bar on the right of your screen, and add your comments or share ideas and solutions.

Plenary Session: Effective Public Relations Planning
Howard Brown and Kaitlyn Dodge of Brown & Cohen Communications & Public Affairs gave a presentation based on their recommendations for promotion, following a meeting with various OACFDC members. Again, the electronic voting system was used to gauge audience reaction. Brown & Cohen are now developing a public relations tool kit for OACFDC members. Their presentation is available on the OACFDC website – www.oacfdc.com → 21st Annual Conference 2014 → Conference Presentations.
Plenary Session: Ignite “20 X 20” Session

The Ignite Session, which received very positive evaluations last year, was brought back following lunch. In an Ignite presentation, speakers give a PowerPoint presentation of 20 slides, with 20 seconds to speak about each slide. That means that they have just over 6 ½ minutes to tell their story or make their case. The speakers were - Molly Ross of Bloom Strategic Solutions & Consulting on “Igniting Innovation”; Jennifer Schnier of the Township of Georgian Bay on “Internet Sucks!”; Graham Porter of Thumbprint Educational Software on “Crowd Sourcing the Classroom”; Matt French of Johnston’s Cranberry Marsh & Muskoka Lakes Winery on “From Bog to Bottle” and Denise Deschamps & Carmen DeMarco, both of FedNor on French Language and Bilingual Initiatives “French it up!”. This year, an electronic voting system was in place, so the audience got to vote on their favourite speaker in various categories. Interestingly, each speaker won a prize, a commentary on the high calibre of the presentations.

Photo: Emcee Lyne Gagnon introduces the Ignite Speakers: Molly Ross, Jennifer Schnier, Graham Porter, Matt French, Denise Deschamps and Carmen DeMarco.

Plenary Session: Illusionist

Lucas Wilson, who bills himself as a “Modern Day Houdini”, wowed the audience with his presentation. Only 24 years old, Lucas told how he wanted to do magic from the time he was a young child. He performed various tricks and amazing feats, including sawing Karwartha CFDC Manager Andrew Wallen in half, all the while giving an interesting presentation. He spoke about promoting himself (he is a business) and how he gets attention: breaking 3 Guinness World Records at special locations, and appearing on the TV shows Canada’s Got Talent and Dragons’ Den. All of these garnered publicity, which in turn, got him more work. A graduate of Sheridan College’s Technical Production for Theatre program, he now makes his own props and looks after all his lighting and sound requirements.

Photo: Lucas Wilson, with his Assistant Kelly Defilla, after escaping from two straightjackets.

Ice Bucket Challenge comes to the CF Program

FedNor’s General Director Aime Dimatteo issued the ice-bucket challenge to Northern CFDC managers during the OACFDC conference. Everyone knows that a CFDC staffer will never back down from a challenge, so even though it involved making a donation to ALS charity and/or dumping a bucket of water and ice on your head, a lucky 13 CF staff members and directors from both North & South stepped up to the task. Check out the video on YouTube https://www.youtube.com/watch?v=4PAyoQWi2BM Thank you Deervurst Resort for supplying all that very cold ice.

Photo: Proof that Bill Spinney is cool…
Awards night: We have Winners!
As usual, the award presentations were the highlight of the Conference. This year there was a tie for Entrepreneur of the Year – Jim Taylor of Nordex Explosives Ltd., Kirkland Lake, nominated by Kirkland & District CDC tied with Peter May of Research Casting International Ltd. (RCI), Trenton, nominated by Trenval BDC. Check out their remarkable stories on the YouTube videos: Nordex is at https://www.youtube.com/watch?v=-T5jX7uWhtc where we learn about the company’s near bankruptcy, then receiving capital from the Kirkland & District CDC, and rebuilding with rapid growth, as Canada’s only manufacturer of explosives for the mining industry. RCI is an exciting company that relocated to Trenton and received assistance from Trenval BDC. They have evolved in a world leader in preparing dinosaur bones and creating moulds and casts for museums. See their video at: https://www.youtube.com/watch?v=RaRswAZgZYo Receiving the Community Economic Development Award of Excellence was the Parry Sound CB&DC for their work on the expansion of the Parry Sound and Area Municipal Airport. General Manager Bill Spinney accepted the award. Check out their story at https://www.youtube.com/watch?v=RaRswAZgZYo New this year was the Members’ Choice Award. All nominations were posted on the OACFDC website, and members voted online. The winner was SRB Technologies (Canada) Inc., owned by Stéphane Lévesque and Ross Fitzpatrick, and nominated by Renfrew County CFDC. Executive Director Diane McKinnon accepted the award on behalf of SRB, a $500 cash prize from sponsor Sharon Wilson, the Benefits Lady.

Photo: Nordex Explosives Ltd. received the “Entrepreneur of the Year” Award at the Ontario Association of Community Futures Development Corporations’ Conference recently. On hand for the awards ceremony were Carmen DeMarco of FedNor, Paula Mangotich of Kirkland & District CDC, Jim Taylor of Nordex Explosives Ltd. and Jeff King of FedDev Ontario.

Photo: Peter May of RCI Ltd. (centre) received the “Entrepreneur of the Year” Award at the Ontario Association of Community Futures Development Corporations’ Conference recently. On hand for the awards ceremony were Carmen DeMarco of FedNor, Amber Darling of Trenval BDC, Mr. May, Glenn Kozak of Trenval BDC and Jeff King of FedDev Ontario.
Photo: The Parry Sound Area Municipal Airport Project received the “Community Economic Development” Award at the recent Ontario Association of Community Futures Development Corporations’ Conference. On hand for the awards ceremony were Carmen DeMarco of FedNor, Rick McNabb of the Airport Commission, Bill Spinney of the Parry Sound Area CBDC and award Sponsor Sharon Wilson, “The Benefits Lady”.

Photo: SRB Technologies, nominated by Renfrew County CFDC, received the “Members’ Choice Award” at the recent Ontario Association of Community Futures Development Corporations’ Conference. On hand for the awards ceremony were Darrel Ryan, Board Chair, and Diane McKinnon, Executive Director, both of Renfrew County CFDC with award Sponsor Sharon Wilson, “The Benefits Lady”.

Thank you…
…To Deerhurst Resort for their great hospitality. The conference wrapped up with the Deerhurst Show, Decades Live! The talented cast of singer-dancers put the icing on the cake of the OACFDC’s 21st Annual Conference.

Your Opinion is Needed – and You’ll have a Chance to Win!
While it appears that a “good time was had by all” at the 2014 Conference, we would still like your feedback – tell us what you really think. Please respond to the survey at https://www.surveymonkey.com/s/JNZ576T
To encourage you to respond to the survey, participants’ names will be entered into a draw to win a FREE Registration, including Meals, at the 2015 Conference being held at Casino Rama in Orillia, in September 2015, a value of more than $550. Be sure to fill out the survey before the draw is made on Friday, October 10 at noon.
Even if you did not attend this year’s conference, please fill out the survey: we want your input for next year’s conference and your name will still be entered in the draw.
The survey information will go forward to next year’s Conference Committee who will be making plans for workshops and events at Casino Rama in 2015.
Thank you, Denis, Wendy & Judy!
Thank you to OACFDC Past President Denis Bérubé for his two years of service as President. Denis continues on the OACFDC in the role of Past President, and will also serve on the board of the Community Futures Network of Canada. Thank you to Judy Nafziger, volunteer with Perth CFDC, and Wendy Walton, volunteer with Enterprise Brant, who have retired from the OACFDC board. The membership appreciates your service to our association.

Photos: OACFDC Executive Director Diana Jedig presents Past President Denis Bérubé with a beautiful piece of Aboriginal art: an urn custom designed and created especially for Denis, depicting things important to him. Diana with Wendy Walton. Judy Nafziger with Diana.

Community Futures Leadership Institute Board Training seeks Facilitators
The Community Futures Leadership Institute (CFLI) is seeking experienced trainers in Ontario to present the modules for CFDC Board members. For more information about CFLI, to go http://www.communityfuturespanwest.ca/ and click on the red-orange logo. The modules presented at last year’s conference (2: Operations – Board & Staff and 8: Board Leadership) and this year’s conference (4: Financial Management of a Community Futures) have proven very popular. Recently, CFLI opened up some modules so that leaders in the community, not just CFDC board members, can attend. This makes it more feasible for a CFDC to offer a module. For information about applying to become a Facilitator, contact Mary Alderson at malderson@oacfdc.com.

Wear It Proudly – CFDC Lapel Pins Available
The OACFDC has Community Futures lapel pins available. Buy some for staff to wear or give them to your clients. They make great hand-outs at special events, or give them to visitors. The regular price was $2.50 each, but the supplier has agreed to reduce them to $1 each. Minimum order: 50 pins for $50 plus HST and shipping cost. (The pins are lightweight so shipping won’t be too costly.) Each pin is its own individual bag, then packaged in quantities of 50. Please order before October 31.

Can you guess whose lapel this is? Hint: His photo appears elsewhere in this newsletter!
OACFDC’s New Board of Directors
The OACFDC is pleased to introduce our new executive, including Dianne Adshead, who has taken on the role as President. New to the Board this year are Shawn Heard and John Lessif. Please see the chart below to meet our new Board of Directors and their contact information. For more information on each person’s background, go to [www.oacfdc.com](http://www.oacfdc.com) and click on OACFDC → Board of Directors.

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<th>Photo</th>
<th>Name</th>
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<td></td>
<td>President</td>
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|       | Dianne Adshead           | #3 East: First Rep Director, Valley Heartland CFDC, Smiths Falls              | iPad: dadshead@oacfdc.com  
Email: dadshead@live.ca  
613-273-9136 |
|       | Vice-President           |                                                                              |                                                                              |
|       | Garry McKinnon           | #1 Northwest Manager, Atikokan Economic Development Corp., Atikokan          | iPad : gmckinnon@oacfdc.com  
Email: garry.mckinnon@atikokaninfo.com  
807-597-2757 |
|       | Treasurer                |                                                                              |                                                                              |
|       | Rob Price                | #3 East: Second Rep Director, North & Central Hasting & South Algonquin CFDC, Bancroft | iPad: rprice@oacfdc.com  
Email: chair@spotteddogbandb.ca  
613-473-2131 |
|       | Secretary                |                                                                              |                                                                              |
|       | Colleen Gouldson         | #4 West: South Central Manager, Nottawasaga Futures, Alliston                | iPad: gouldson@oacfd.com  
Email: colleen@nottawasaga.com  
705-435-1540 |
|       | Shawn Heard              | #2 Northeast: First Rep Manager, East Algoma CFDC, Blind River               | iPad: sheard@oacfdc.com  
Email: sheard@eastalgomacfdc.ca  
705-356-1152 |
|       | Jane Blackwell           | #2 Northeast: Second Rep Director, Kirkland & District CFDC, Kirkland Lake   | iPad : jblackwell@oacfdle.com  
Email: blackwel@ntl.sympatico.ca  
705-567-4068 |
|       | Mike Streib              | #6 West: West sub-region Director, Elgin Business Resource Centre, St. Thomas | iPad: mstreib@oacfdle.com  
Email: uplands@amtelecom.net  
519-773-8177 |
|       | John Lessif              | #5 West: Southwest Director, Oxford Small Business Centre, Ingersoll         | iPad: jlessif@oacfdle.com  
Email: jlessif@yahoo.ca  
519-842-6047 |
|       | Past President           |                                                                              |                                                                              |
|       | Denis Bérubé             | Manager, North Claybelt CFDC, Kapuskasing                                  | iPad: dberube@oacfdle.com  
Email: dberube@northclaybelt.com  
705-337-1407 |
Community Futures Network of Canada – Meet in Quebec in 2015
Join Community Futures colleagues from across Canada June 2 to 5, 2015, as the Charlevoix region in Quebec hosts the Community Futures Network of Canada at the 2015 National Event. An email went out to all members a few days ago to take part in a survey of topics for discussion groups at the National Event. Click here for the survey and tell us your priorities – our Quebec hosts have asked for our input by this Friday, October 3.  https://www.surveymonkey.com/s/QZ2BPB9
They are also seeking presenters for workshops – they would like to have CFDC managers or staff share information on their best, most original and innovation initiatives. Ontario has been asked to present on four such projects or initiatives, one from each region, so please watch your email for further details. Ontario has also been asked to find three food producers who have been financed by a CFDC, and would be willing to offer their product for tasting on Thursday, June 4, 2015 at the event.
For more information about the CF National Event, visit their website at http://en.pancanadien2015.sadc-cae.ca/

CommonGoals / TEA Update on Training by John Meredith
CommonGoals will be hosting a TEA User Group session focusing on Optimization and Customization of the TEA Administration Module. It will include such topics as Access Permissions, Global Views, Managing Outcomes, and general maintenance of the module. The session will be held on October 29, 2014 at 1:30 PM and is open to all TEA users. Correspondence outlining content and registration will be sent out to all TEA users in the next two weeks. Please register for this informative session and we look forward to your participation.

Fern / FaaSBank Update on New Software by Kyle Robinson
A big thank you to everyone who visited us at the OACFD Conference in beautiful Huntsville! Jesse had a wonderful time manning the booth, catching up with familiar faces and demonstrating FaaSBank to intrigued passersby.
The latest FaaSBank software update was published prior to the Conference, and a User Update email was distributed to inform everyone of the new functionality. CFDC analysts are now testing the new elements and informing us of any problems or inaccuracies they encounter. If you did not receive the User Update email, or would like to be part of future FaaSBank communications, don't hesitate to email Kyle at kyle.robinson@fernsoftware.com. Cheers!

VisionQuest Update on Device Naming Conventions by Derek MacEwen
To support identification and administration of end point devices for the VisionQuest Managed Antivirus service, organizations using the service are requested to utilize a standard naming convention when defining and recording device/computer names on end point devices, such as desktops, laptops, tablets, and servers. By using an organization’s name or acronym and a unique identifier in the device name, the organization’s devices will be identifiable enabling more effective and efficient management of the service. Organizations are required to contact the VisionQuest Service Desk when the Sophos antivirus product is installed on new devices. If VisionQuest is not contacted, and the organization and device are not identifiable by the device name, the device will be prevented from completing scheduled virus and malware definition updates. The device (and user of the device) will receive a warning message requesting that the user contact the VisionQuest Service Desk using our toll free phone #. The Service Desk technician will provide directions to the caller and/or assistance to update the device name and complete a virus and malware definition update.
CF organizations with non-identifiable device names will soon receive an email requesting that they change the device names that are not uniquely identifiable. A guideline for naming devices will be included as an attachment.
OMAFRA offers New Tool to Assess Newcomer & Youth Community Attractiveness

*The Newcomer and Youth Community Indicators* is an analytical tool that provides information to help communities assess their attractiveness related to newcomers and youth. Communities of all sizes need factual and comparative data to support planning efforts and decision making to assist in the creation of strategies for attracting newcomers and retaining youth. The tool allows communities to benchmark themselves against similar communities located across the Province.

The Newcomer and Youth Community Indicators is the new version of the Community Attractiveness Indicators for Newcomers tool. The tool was developed in partnership with the Rural Ontario Institute and the Conference Board of Canada and has been expanded to include a new youth focused category. The most recent community level data from Statistics Canada and provincial sources has been included in the tool.

There are 55 indicators in the following eight categories that help to identify community attractiveness including: Access to Healthcare, Amenities, Economy, Education, Housing, Innovation, Society and Youth. Using the Newcomer and Youth Community Indicators tool, communities can identify their strengths and overcome barriers to successfully recruit and retain newcomers and youth.

For more information and to request a copy please visit:

http://www.omafra.gov.on.ca/english/rural/edr/nyci/index.html


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Canadian CED Network Hosts AMIBA Webinar

CCEDNet has invited Jeff Milchen, co-founder of the American Independent Business Alliance (AMIBA) to present a webinar on October 7 at 12:00 noon EDT. A number of studies have quantified the local economic benefits delivered by independent businesses, demonstrating how locally-owned independent businesses return much more of each dollar in revenue to their communities. In the US, more than 90 communities have developed Independent Business Alliances to strengthen independent, locally-owned businesses, prevent the displacement of local entrepreneurs by absentee-owned corporations, and build more durable and diverse local economies. AMIBA has helped these local groups successfully launch and develop a larger network to share and ideas. This webinar will present the four-pronged organizing model pioneered by AMIBA. For more information on the webinar or to register, go to the CCEDNet website:

https://ccednet-recdec.ca/en/node/14164

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Industry Canada’s Small Business Branch offers New Survey Results

The Small Business Branch would like to inform you that the results of the Credit Conditions Survey 2013 are now available. The survey was conducted between January and March of 2014. The questions were fact-based and focused on financing sought by small enterprises (1 to 99 employees) during the 2013 calendar year.

A data analysis of the results, along with the complete data tables can be found on-line at the following address:


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OMAFRA offers Downtown Revitalization Coordinator Training

The Ontario Ministry of the Agriculture and Food and Rural Affairs is offering a three day comprehensive training for Downtown Revitalization Coordinators on their Downtown Revitalization program, October 20 – 23, 2014 in Cobourg. Registration for this training is through the Ontario East Economic Development Commission at:

http://bit.ly/1rlkUbx

Check the Events Calendar at [www.oacfde.com](http://www.oacfde.com) for more information and other coming events.