


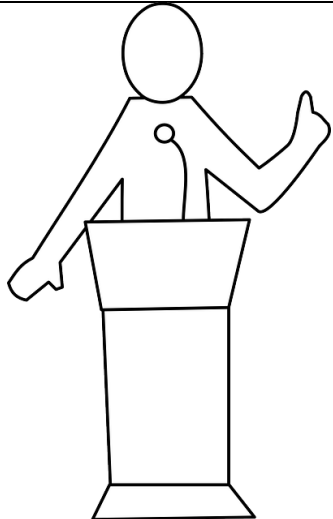






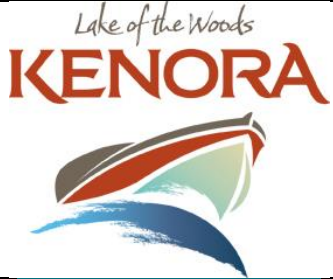




| DATE | CODE | TEXT | Visual |
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| January 4 | Tips | <p>Seven Ways Business Owners Can Beat the January Doldrums http://www.entrepreneur.com/article/222488</p> |  |
| Jan 5 | News | <p>Looking to hire summer students? You may qualify for Canada Summer Job funding – up to 50% minimum wage for public and private sector employers and up to 100% for non-profit employers! Application period: January 4 to February 26, 2016.</p> <p>Vous voulez embaucher des étudiants d'été? Les employeurs des secteurs public et privé admissibles peuvent recevoir une subvention d'Emplois d'été Canada jusqu'à 50 % du salaire minimum et jusqu'à 100% pour les employeurs du secteur sans but lucratif ! Présentez vos demandes du 4 janvier au 26 février 2016.</p> <p>http://www.servicecanada.gc.ca/eng/epb/yi/yep/programs/scpp.shtml</p> |  |
| Jan 6 | Client profile | <p>We can help get you there...For more information on the Community Futures programs and services, visit us online www.oacfdc.com or speak to one of our experienced staff at 1-866-668-2332.</p> |  |

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| Jan 7 | Reach | <p>The OACFDC's 23rd Annual Provincial Conference in Kenora is looking for workshop presenters... deadline to apply is February 19th. Please consider sharing your knowledge or story and/or sharing this post.</p> <p>OACFDC Website</p> <p>Le 23e Congrès annuel de l'ASADCO à Kenora est à la recherche d'animateurs d'atelier... la date limite à appliquer est le 19 février. S'il vous plaît envisager de partager vos connaissances ou histoires et/ ou de partage ce post.</p> |  |
| Jan 8 | Behind the scenes | <p>Muskoka Futures CFDC has compiled a list of resources that can help you focus your financial understanding efforts. http://www.muskokafutures.ca/resources-financials?utm_source=hootsuite</p> |  |
| Jan 11 | <p>Promo</p> <p>2 posts (one French and one English)</p> | <p>Need business help? Looking for answers? Whether you're starting a new business, growing an established company or adapting to changes, Canada Business Ontario (CBO) is your business connection. Be sure to visit http://www.canadabusiness.ca/ for government services and information!</p> <p>Besoin d'aide pour votre entreprise ? Vous cherchez des réponses ? Si vous débutez une nouvelle entreprise, une entreprise établie en croissance ou adapter aux changements, Réseau Entreprise Ontario est votre connexion d'affaires. N'oubliez pas de visiter http://www.canadabusiness.ca/fra/ pour des informations et services du gouvernement !</p> | <p>Via link</p> |
| Jan 12 | Tips | <p>Looking to hire youth for next summer? Young Canada Works program http://www.pch.gc.ca/eng/1358260464627 ... has funding opportunities, student & internships</p> <p>Vous cherchez à embaucher des jeunes pour l'été 2016? Le programme Jeunesse Canada au travail http://bit.ly/1gGcdny est ouvert maintenant!</p> |  |

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| Jan 13 | Reach | <p>Help @StartupCanada make history by participating in Canada's first National Entrepreneurship Census, to learn more about Canadian entrepreneurs and Canada's entrepreneurship, small business and innovation community.</p> <p>https://docs.google.com/forms/d/1Www24Dp0Qq4-4S4wuYfyZugr2MgGBM6zMxjjEabyJPE/viewform</p> | Via Link |
| Jan 14 | News | <p>Looking to buy a franchise? Know what to ask!</p> <p>http://ow.ly/VtPGY</p> <p>Vous voulez acheter une franchise? Veuillez à savoir quelles questions poser!</p> |  <p>Via link</p> |
| Jan 15 | Client profile | <p>Winner of the 2015 People's Choice OACFDC Award of Excellence ...Embers Grill and Smokehouse is Sault Ste. Marie's first authentic smokehouse. Shayne and Brandi Bell have used the resources available through the CDC of Sault Ste. Marie & Area to help them in their business venture. @Emberssmoke</p> |  |
| Jan 18 | Behind the scenes | <p><i>The OACFDC monthly newsletter is filled with tips, news and resources.</i></p> <p>http://www.oacfdc.com/view-current-newsletter</p> <p><i>Le bulletin mensuel de l'ASADCO est rempli de conseils, nouvelles et ressources</i></p> <p>http://www.oacfdc.com/fr/vue-bulletin</p> |  |

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| Jan 25 | Reach | Are you meant to be an entrepreneur? Take this quiz to find out http://www.proprofs.com/quiz-school/story.php?title=are-you-meant-to-be-an-entrepreneur_1 |  |
| Jan 26 | Behind the scenes | Are you starting a small business? This great video by the @WOCFDCA will explain how all Ontario CFDC's can help make it happen. https://www.youtube.com/watch?v=s7Qg4cXGziA | Via link |
| Jan 27 | Promo | It's not too early to be thinking about the OACFDC fall conference in Kenora! https://www.youtube.com/watch?v=j4VexYqKzz4 Il n'est pas trop tôt de commencer de penser à la Conférence d'automne de l'ASADCO à Kenora ! |  |
| Jan 28 | Tips | Our CFDCs all have dedicated and passionate board members who help us to make a difference in our communities. Here are 7 great qualities of great board members. http://getonboardaustralia.com.au/wp/the-seven-qualities-of-great-board-members/ |  |
| Jan 29 | Reach | One way a new business can get a stamp of approval is through awards programs that recognize growing companies and which can offer monetary rewards, recognition, investment, or just confirmation the business is on the right track. http://business.financialpost.com/entrepreneur/why-early-stage-startups-should-jump-on-the-awards-bandwagon?_lsa=b6ca-dc94 |  |

LEGEND

| CODE | TYPE |
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| Tips | Best practices for business, tips, tricks etc. Can feature board member or client expertise. |
| News | CFDC media releases, news or updates, upcoming events etc. |
| Client profile | Share profile of CFDC client |
| Reach | <ul style="list-style-type: none"> - Inspirational Posts for entrepreneurs and small business owners - Ask a question, call for comments. - Poll to see about behaviour trends/opinions - Sharing interesting articles or social media content (not by CFDC) |
| CFDC Behind the scenes | Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face |
| Promo | Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX |

**** CFDC Promotional content should be no greater than 20% of your social media posts. The remainder of your posts should come from the remainder of the categories.**