



**RELEASE**

**For Immediate Release: November 26, 2021**

**Artscape and Canadian Centre for Rural Creativity (CCRC) Announces the Rural Creatives Springboard, a New Initiative that Spotlights and Supports Diverse Voices of Creative Entrepreneurship Across Canada**

*Something new is happening at Artscape Daniels Launchpad in Toronto, and the Canadian Centre for Rural Creativity (CCRC) in Blyth, Ontario.*

**Toronto, ON - THE RURAL CREATIVES SPRINGBOARD begins January 17, 2022 and is a UNIQUE URBAN/RURAL collaboration between Artscape and the CCRC.**

The three-month virtual program, with bursaries for 30 participants, will connect practicing artists, social entrepreneurs and other creatives from rurally/remotely situated places, and focus on delivering a balance of technical training, creative mindset-building, with opportunities for networking, industry connections, co-creation, peer support and one-on-one mentorship. Other benefits include a 12-month membership to Artscape Daniels Launchpad and the CCRC - with an invitation to participate in the Rural Talks to Rural conference in November 2022.

“We are building inclusive local economies and reducing barriers for entrepreneurs so they can get to where they need to go,” Garrick Ng, Managing Director, Artscape Daniels Launchpad said. “By supporting alternative business models and focusing on change-oriented strategies this collaboration with the CCRC is exciting with plenty of potential for partnerships down the road.”

“The CCRC is adapting its approach to support social purpose organizations that include non-profit, charitable, local projects, co-operatives and for-profit enterprises that have embedded social, environmental and socio-economic missions. Through this terrific collaboration with Artscape we continue to develop relationships, build networks for rural changemakers in order to support well-being and vibrant rural communities.” Peter Smith, Executive & Creative Director, CCRC.

APPLICATIONS are now open for RURAL SPRINGBOARD LAUNCHPAD  
<https://www.artscapedanielslaunchpad.com/rural-creatives-springboard>

**Applications due by December 10, 2021.**

**For more information please contact:**

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## **BACKGROUND**

### **About Canadian Centre for Rural Creativity**

Founded in 2014, the CCRC has evolved to create a workplace for innovative thought, establish an incubator to explore challenges and opportunities in rural community that leads to action for social and economic change.

By asking challenging questions, establishing unique fellowships, and bringing together creative thinkers, we explore solutions to complex questions on and about the future of rural. By building a strong rural voice the CCRC offers creative solutions while contributing to a sustainable world in the 21st century. Learn more at: [ruralcreativity.org/](http://ruralcreativity.org/)

### **About Artscape**

Artscape is a not-for-profit organization that makes space for creativity and transforms communities. Artscape's projects, programs and services are designed to help creatives thrive while enhancing the communities around them to become more vibrant, inclusive and resilient.

Artscape is best known for its work as the developer/operator of a growing portfolio of 14 unique cultural facilities in Toronto—including community cultural hubs; multi-purpose creative spaces; artist live/work studio spaces; and 44 performance, exhibition and event spaces. Artscape's work is accomplished through a range of social enterprises focusing on: real estate development; affordable housing and property management; performance and event facility management; makerspace management; entrepreneurship development; community animation and youth empowerment programming; as well as knowledge transfer, research and consulting services. Learn more at [artscape.ca](http://artscape.ca)