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| **DATE** | **CODE** | **FACEBOOK** | **TWITTER** |
| Jan 3 | Tips | Applying all these New Year's resolutions throughout the year will not only make you feel better but you’ll have more energy to put into your business and make it the success you deserve! <https://www.thebalance.com/top-new-year-s-resolutions-for-business-success-2947126>  Couple wearing party hats, with blowers | Apply these resolutions to make your business the success you deserve! <http://bit.ly/2fojVp7> |
| Jan 4 | News | The Oxford Small Business Support Centre is going through a rebranding and will now be known as Community Futures Oxford. <http://www.heartfm.ca/news/local-news/introducing-community-futures-oxford/>  http://mm.aiircdn.com/122/58551b789bc9e.jpg | Introducing Community Futures Oxford - 104.7 Heart FM <http://www.heartfm.ca/news/local-news/introducing-community-futures-oxford/> |
| Jan 5 | Client profile | The Grenville CFDC provided Launch Lab Inc. with an investment of $27,000. The funding supports the Business Acceleration Program which involves business acceleration consultation services and workshops delivered in Grenville by Launch Lab Inc.’s Entrepreneurs-In-Residence to local businesses and entrepreneurs.  <http://bit.ly/2hjI8h9> | Client Success: The Business Acceleration program at Launch Lab Inc. in Grenville supported by the @GrenvilleCFDC <http://bit.ly/2hjI8h9> |
| Jan 6 | Reach | @PerthCFDC making a difference in St Mary’s by helping with the creation of affordable and accessible housing <http://www.stratfordbeaconherald.com/2016/11/23/partnership-will-see-affordable-and-accessible-homes-built>  (Postmedia Network file photo) | @PerthCFDC making a difference in St Mary’s by helping with the creation of affordable and accessible housing <http://bit.ly/2fSxkbV> |
| Jan 9 | Behind the scenes | <https://www.bdc.ca/en/articles-tools/change-ownership/sell-business/pages/business-valuation-whats-your-company-worth.aspx?utm_campaign=In-Business--2016-11--Regular--FR&utm_medium=email&utm_source=Eloqua>  <https://www.bdc.ca/fr/articles-outils/changement-proprietaire/vendre-entreprise/pages/evaluation-entreprise-que-vaut-votre-entreprise.aspx?utm_campaign=In-Business--2016-11--Regular--FR&utm_medium=email&utm_source=Eloqua>  Image result for what is your business worth bdc | Business valuation: What's your company worth? https://www.bdc.ca/en/articles-tools/change-ownership/sell-business/pages/business-valuation-whats-your-company-worth.aspx via @@bdc\_ca  Évaluation d'entreprise: Que vaut votre entreprise? https://www.bdc.ca/fr/articles-outils/changement-proprietaire/vendre-entreprise/pages/evaluation-entreprise-que-vaut-votre-entreprise.aspx via @@bdc\_ca |
| Jan 10 | Promo | If 2017 is the year you plan on starting or growing your business; Community Futures could help. Talk to us today at 1-888-633-2326 or find your local office <https://www.oacfdc.com/find-a-local-cfdc>  Image result for resolution new year  Si 2017 est l’année que vous prévoyez démarrer ou faire croître votre entreprise ; le programme du Développement des collectivités pourraient aider. Parler avec nous aujourd’hui à 1-888-633-2326 ou trouver votre bureau local <https://www.oacfdc.com/fr/trouvez-une-sadc> | If 2017 is the year you start or grow your business- we could help. Call us at 888-633-2326; find your local office <http://bit.ly/2hsbGvI>  (with pic)  Si 2017 est l’année que vous démarrez votre entreprise, on pourra vous aider. Contactez-nous 1-888-633-2326 ou <http://bit.ly/2hWRzCZ> |
| Jan 11 | Tips | Kick-off your day with a little inspiration! | Commencer votre journée avec cette vidéo inspirante ! [#success](https://www.facebook.com/hashtag/success?source=feed_text&story_id=1276515529074314) [#Iwill](https://www.facebook.com/hashtag/iwill?source=feed_text&story_id=1276515529074314) [#MotivationMondays](https://www.facebook.com/hashtag/motivationmondays?source=feed_text&story_id=1276515529074314)<https://www.youtube.com/watch?v=2wr6Jx_ffkI>  Image result for what it means to be an entrepreneur | Kick-off your day with a little inspiration! | Commencer votre journée avec cette vidéo inspirante! <http://bit.ly/1AeKaoW> |
| Jan12 | Reach | @NorthSimcoeCFDC is working hard at bringing high-speed Internet access to everyone in north Simcoe as soon as possible. <http://www.simcoe.com/news-story/6997960-north-simcoe-business-development-group-seeks-funding-for-fibre-optic-project/>  Image result for fibre optic internet | @NorthSimcoeCFDC is working hard to bring high-speed Internet access to everyone in north Simcoe as soon as possible <http://bit.ly/2hAaZkf> |
| Jan13 | News | In an effort to show young people there are more choices than working for someone else, the Cornwall & the Counties Community Futures Development Corporation held another Be the Boss day.  <http://www.standard-freeholder.com/2016/12/01/becoming-your-own-boss> | Becoming your own boss with [@CCCFDC](https://twitter.com/CCCFDC)| Cornwall Standard Freeholder <http://www.standard-freeholder.com/2016/12/01/becoming-your-own-boss> |
| Jan 16 | Client profile | You might be an entrepreneur IF…. <https://www.youtube.com/watch?v=sOjeQV5pHh4>  Related image | You might be an entrepreneur IF…. <https://www.youtube.com/watch?v=sOjeQV5pHh4> |
| Jan 17 | Behind the scenes | Sound business decisions made by dedicated community volunteers.  Community Futures across Canada relies on thousands of volunteers to ensure the success of all CFDCs.  Les décisions d’affaires saines faites par des bénévoles dévoués. Les SADC partout au Canada s’appuient sur des milliers de bénévoles pour assurer le succès de toutes les SADC. | Sound business decisions made by dedicated community volunteers. CFDCs rely on volunteers to ensure their success.  Les SADC partout au Canada s’appuient sur des milliers de bénévoles pour assurer le succès de toutes les SADC. |
| Jan 18 | Promo | Entrepreneurs Wanted! CFDCs offer flexible financing and business counseling. Contact your local CFDC Today!  1-888-633-2326 or find your local office at <https://www.oacfdc.com/find-a-local-cfdc>    Besoin de financement commercial? Les SADC peuvent vous aider! Communiquez avec votre SADC locale dès aujourd'hui!  1-888-633-2326 ou trouver votre bureau local <https://www.oacfdc.com/fr/trouvez-une-sadc> | Entrepreneurs Wanted! CFDCs offer flexible financing and business counseling. Contact us 888-633-2326 or <http://bit.ly/2hsbGvI>  Besoin de financement commercial? Les SADC peuvent vous aider! Contactez-nous 1-888-633-2326 ou <http://bit.ly/2hWRzCZ> |
| Jan 19 | Tips | Finding it hard to connect marketing $ spent with value received? These tips might help <http://www.theglobeandmail.com/report-on-business/small-business/sb-marketing/how-do-i-know-if-the-money-im-spending-on-marketing-is-worth-it/article32699859/>  Image result for marketing value | Finding it hard to connect marketing $ spent with value received? These tips might help <https://tgam.ca/2hDWBYu> |
| Jan 20 | News | The 24th Annual 2017 Community Futures Conference will be held in September in London and will be hosted by the @Elgin Business Resource Centre. Elgin County- where London comes to chill!  <http://bit.ly/2h6PRkV> | The 24th Annual 2017 CF Ontario Conference will be held in September in London and will be hosted by @ebrc <http://bit.ly/2h6PRkV> |
| Jan 23 | Client profile | This great video created by the @WOCFDCA\_funding explains exactly what a CFDC can do for you <https://www.youtube.com/watch?v=04GCiDFcoi8>  Image result for community futures | This great video created by the @WOCFDCA\_funding explains exactly what a CFDC can do for you <https://www.youtube.com/watch?v=04GCiDFcoi8> |
| Jan 24 | Reach | Looking to start a new business in 2017?  Here’s the list of the 15 most profitable types of small businesses and their net profit margins. <https://www.entrepreneur.com/slideshow/269905>  Image result for small business profit | Looking to start a new business in 2017? Here’s the list of the 15 most profitable types of small businesses <http://bit.ly/1TxT3TI> |
| Jan 25 | Behind the scenes | Whether you're starting a new business, growing an established company, or adapting to the changing economic landscape, Canada Business Ontario is your business information connection. <https://www.youtube.com/watch?v=xyubIKxE4sM>  Vous voulez lancer une nouvelle entreprise, faire croître une entreprise existante ou restructurer une entreprise pour répondre à la nouvelle réalité économique? Peu importe, Entreprises Canada Ontario est votre source de renseignements d'ordre commercial.  <https://www.youtube.com/watch?v=LkJialKAluM> | Starting a business or growing an established company? Canada Business ON is your business information connection <http://bit.ly/2h3ai2g>  Lancez-vous une entreprise? Entreprises Canada Ontario est votre source de renseignements d'ordre commercial. <http://bit.ly/2i7Ns7k> |
| Jan 26 | Promo | Attention entrepreneurs!!!! Are you:  In rural Ontario? Looking for a loan? In need of advice?  Your local CFDC can help:  <http://www.oacfdc.com/?Itemid=723>  Image result for need advice charlie brown  Pour les entrepreneurs en Ontario rural: venez trouver votre SADC locale pour des conseils et des prêts! <http://www.oacfdc.com/fr/trouvez-une-sadc> | Entrepreneurs in rural Ontario, come find your local CFDC for advice and loans! <http://www.oacfdc.com/?Itemid=723> (with pic)    Les entrepreneurs en Ontario rural: trouvez votre SADC locale pour des conseils et des prêts! <http://bit.ly/1T5gzXl> (with pic) |
| Jan 27 | Tips | DID YOU KNOW? Nearly 70 per cent of Canada’s total private labour force are people who work for small businesses AND that there are more than 1.1 million employer businesses in Canada. Of that number, 98 per cent are small businesses.  Wait- there’s more!  <https://blog.lendified.com/16-facts-small-businesses-canada>  Image result for small business | DID YOU KNOW? Nearly 70 per cent of Canada’s total private labour force are people who work for small businesses <http://bit.ly/2gXNe1p> |
| Jan 30 | Reach | There is only a certain amount of time during the day to finish tasks but no matter what we do, it seems that time is never enough.  <http://www.theglobeandmail.com/report-on-business/small-business/sb-managing/four-time-wasters-that-kill-your-productivity/article32700275/>  Image result for time wasters | Four time wasters that kill your productivity /via @globeandmail <https://tgam.ca/2fBoi12> |
| Jan 31 | News | Why the best hire might not have the perfect resume  <https://www.ted.com/talks/regina_hartley_why_the_best_hire_might_not_have_the_perfect_resume>  Image result for Why the best hire might not have the perfect resume | Why the best hire might not have the perfect resume http://bit.ly/1NPnCgt |

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| **CODE** | **TYPE** |
| Tips | Best practices for business, tips, tricks etc. Can feature board member or client expertise. |
| News | CFDC media releases, news or updates, upcoming events etc. |
| Client profile | Share profile of CFDC client |
| Reach | -       Inspirational Posts for entrepreneurs and small business owners  -       Ask a question, call for comments.  -       Poll to see about behaviour trends/opinions  -       Sharing interesting articles or social media content  (not by CFDC) |
| CFDC Behind the scenes | Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face |
| Promo | Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX |

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