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| **DATE** | **CODE** | **FACEBOOK** | **TWITTER** |
| Sept 1 | Tips | Here’s how you can avoid burnout and be more productive!  <https://www.entrepreneur.com/article/280363> | Here’s how you can avoid burnout and be more productive!  <http://entm.ag/2bIB6Tv>  (with pic) |
| Sept 2 | News | Great news for Northumberland CFDC and all of Eastern Ontario!  <http://www.thepeterboroughexaminer.com/2016/08/15/63-million-investment-announced> | Great news for Northumberland CFDC and all of Eastern Ontario! <http://bit.ly/2bG2ant> |
| Sept 6 | Client profile | (click link first, then add description)  This business was helped during difficult cash flow times, due to severe winters. Without the progressive loans program available from CFDC's, a high interest loan from traditional banks would have been required.  https://www.facebook.com/sharer/sharer.php?u=https%3A//www.facebook.com/587802284614727/videos/1123672391027711/ | Their local CFDC helped them with difficult cash flow times. http://bit.ly/2aUm88v (with pic) |
| Sept 7 | Reach | Read these to get you through today’s chores! <http://www.305startup.net/50-success-quotes-will-motivate-every-entrepreneur/> | Read these to get you through today’s chores!  <http://bit.ly/2bps0H1>  (pic) |
| Sept 8 | Behind the scenes | Wow! CFDCs will get much busier with bright entrepreneurial kids like these.  <https://www.sootoday.com/local-news/these-five-sault-businesses-were-only-around-one-day-but-they-all-made-a-profit-10-photos-373069>  Waterworks sold handmade bath bombs, bubble bath, and hand soap. From left is  Ethan, 9, Annika, 12, Sierra, 11, Aiden, 12, and Ava 11. Jeff Klassen/SooToday | Wow! CFDCs will get much busier with bright entrepreneurial kids like these. <http://bit.ly/2bFSPYz>  (pic) |
| Sept 9 | Promo  2 posts (one French and one English) | CFDCs are in the community and for the community, launching business dreams. Find yours here <http://www.oacfdc.com/?Itemid=723>    Les SADCs sont dans la communauté, pour la communauté, pour lancer vos entreprises. Trouvez la vôtre. <http://www.oacfdc.com/fr/trouvez-une-sadc> | CFDCs are in the community and for the community, launching business dreams. Find yours here <http://www.oacfdc.com/?Itemid=723>  (with pic)  Les SADCs sont dans la communauté pour lancer vos entreprises. Trouvez la vôtre. http://www.oacfdc.com/fr/trouvez-une-sadc (with pic) |
| Sept 12 | Tips | Some tips for building your website!  <http://smallbiztrends.com/2016/08/great-website-tips.html> (pick a pic)  https://31.media.tumblr.com/44430578b5633af8b1edd70b5c1bbb8a/tumblr_inline_nk31oxSpSb1t5am3x.jpg http://real-estate-websites.ca/wp-content/uploads/website.jpg | Some tips for building your website!  <http://bit.ly/2bwDV6V>  (pic) |
| Sept 13 | Reach | Here are some habits that demonstrate true entrepreneurial spirit.  <http://www.business.com/entrepreneurship/4-habits-you-need-to-perfect-to-become-a-better-entrepreneur/>  http://dailypersonalitydevelopment.com/wp-content/uploads/2014/07/habits.jpg | Here are some habits that demonstrate true entrepreneurial spirit. <http://bit.ly/2bs7pUz> (pic) |
| Sept 14 | News | Come read our latest newsletter! Always worth reading, because there is no wealth like knowledge.  http://www.oacfdc.com/view-current-newsletter  https://inveritascrescentes.files.wordpress.com/2011/11/knowledge.png  Venez voir notre bulletin actuel! Il n’y a pas de richesses comme la connaissance.  http://www.oacfdc.com/fr/vue-bulletin | Come read our latest newsletter! Always worth reading, because there is no wealth like knowledge.  http://www.oacfdc.com/view-current-newsletter  (with pic)  Venez voir notre bulletin actuel! Il n’y a pas de richesses comme la connaissance.  http://www.oacfdc.com/fr/vue-bulletin (with pic) |
| Sept 15 | Client profile | (Click link then add description)  <https://www.facebook.com/sharer/sharer.php?u=https%3A%2F%2Fwww.facebook.com%2F587802284614727%2Fvideos%2F1128884413839842%2F&ext=1471638053&hash=AeaTlzCleUJxwqlF>  His CFDC helped him create seasonal jobs and cash flow the purchase of new inventory. | A CFDC can help create jobs and purchase inventory.  <http://bit.ly/2bImUdM>    (pic) |
| Sept 16 | Behind the scenes | A very interesting and innovative business with a lot of job creation, thanks in part to an EODP and Northumberland grant.  <http://www.northumberlandtoday.com/2016/08/21/3d-printing-helps-protoplast-compete>  Todd Tracey of Protoplast Inc. holds up two parts of an impeller created through 3D printing technology at their Willmott Street plant in Cobourg. VALERIE MACDONALD/Northumberland Today | A very interesting and innovative business with a lot of job creation  <http://bit.ly/2bG4qHb> (pic) |
| Sept 19 | Promo | CFDCs assist businesses at all stages of development. Come find yours! <http://www.oacfdc.com/?Itemid=723>  https://www.kullabs.com/uploads/Notes/TUJS62SEDJFJPYss.jpg  Les SADCs aident les entreprises avec chaque étape de développement. Venez trouver la vôtre! http://www.oacfdc.com/fr/trouvez-une-sadc | Same thing with pic |
| Sept 20 | Tips | A lot of great businesses start off as hobbies. Why not give it a shot? <https://yourstory.com/2016/08/passion-home-based-business/>  http://brightself.org/wp-content/uploads/2016/04/passion-800x478.jpg | A lot of great businesses start off as hobbies. Why not give it a shot? http://bit.ly/2bmk4we (pic) |
| Sept 21 | News | We hope to see this trend continue. Small businesses are the backbone of our economy.  <http://www.econotimes.com/Canadas-small-business-sentiment-rises-in-August-likely-to-gain-moderately-in-coming-months-268742>  http://smallbusinessheroes.co.uk/wp-content/uploads/2013/03/2013_04_02_aboutus_compressed1.jpg | We hope to see this trend continue. Small businesses are the backbone of our economy.  http://bit.ly/2bUWqnh |
| Sept 22 | Client profile | <https://www.facebook.com/sharer/sharer.php?u=https%3A//www.facebook.com/587802284614727/videos/1118633484864935/>  (click above, then post what’s below.)  Thanks to the support of their local CFDC, an entrepreneur started a juice bar business, and generated enough loyal customers to employ 3 full time, and 2 part-time staff. | Their local CFDC helped them start a juice bar and hire 5 employees.  <http://bit.ly/2ausNuF>  (with pic) |
| Sept 23 | Reach | He sets a great example, but he took his advice too seriously last month and got into a bicycle accident. ☹  We hope you’re recovering well!  http://thequotes.in/wp-content/uploads/2016/06/Richard-Branson-Quotes-1.jpg | This applies to entrepreneurs everywhere! <http://bit.ly/2bgqvwt>  (with pic) |
| Sept 26 | Behind the scenes | |  |  | | --- | --- | | A great competition organized by Northumberland CFDC. Investing in innovation is what CFDCs are about. Congrats PinPress! <http://www.businesswire.com/news/home/20160809005213/en/PinPress-Wins-N100> | Congrats PinPress! Great competition Northumberland CFDC! <http://bit.ly/2bbkcLg>  (pic) | | |  |  | | --- | --- | | A great competition organized by Northumberland CFDC. Investing in innovation is what CFDCs are about. Congrats PinPress! <http://www.businesswire.com/news/home/20160809005213/en/PinPress-Wins-N100> | Congrats PinPress! Great competition Northumberland CFDC! <http://bit.ly/2bbkcLg>  (pic) | |
| Sept 27 | Promo | CFDCs grow businesses and communities. Find yours today for support. <http://www.oacfdc.com/?Itemid=723>    **Les SADCs: Des leaders de développement économique rural. Trouvez la vôtre pour le soutien**. <http://www.oacfdc.com/fr/trouvez-une-sadc>  https://pbs.twimg.com/media/Cpb9C3fXYAEgF07.png | CFDCs are rural economic development leaders. Find yours today for business support. [http://www.oacfdc.com/?Itemid=723](https://t.co/QI6BCoNPrp) [pic.twitter.com/tiDPp03QmW](https://t.co/tiDPp03QmW" \t "_blank)  Les SADCs: Des leaders de développement économique rural. Trouvez la vôtre pour le soutien. <http://www.oacfdc.com/fr/trouvez-une-sadc>  (pic) |
| Sept 28 | Tips | Keep these tips in mind all you aspiring entrepreneurs!  <http://upstart.bizjournals.com/resources/advice/2016/08/08/11-tips-for-succeeding-as-an-entrepreneur.html?page=2> | Keep these tips in mind all you aspiring entrepreneurs! <http://bit.ly/2aXmpua>  (pic) |
| Sept 29 | Reach | There is no such thing as failure. Failures are just learning experiences.  <https://www.entrepreneur.com/article/240492> | There is no such thing as failure. Failures are just learning experiences. <http://entm.ag/1XhH3VH> (pic) |
| Sept 30 | News | Great work NECO! And thank you FedNor!  <https://www.baytoday.ca/local-news/putting-northern-ontario-businesses-on-the-global-map-352530> | Great work NECO! And thank you FedNor! <http://bit.ly/2aJAJtp>  (pic) |
|  | Behind the scenes | A great competition organized by Northumberland CFDC. Investing in innovation is what CFDCs are about. Congrats PinPress! <http://www.businesswire.com/news/home/20160809005213/en/PinPress-Wins-N100> | Congrats PinPress! Great competition Northumberland CFDC! <http://bit.ly/2bbkcLg>  (pic) |
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**LEGEND**

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| **CODE** | **TYPE** |
| Tips | Best practices for business, tips, tricks etc. Can feature board member or client expertise. |
| News | CFDC media releases, news or updates, upcoming events etc. |
| Client profile | Share profile of CFDC client |
| Reach | * Inspirational Posts for entrepreneurs and small business owners * Ask a question, call for comments. * Poll to see about behaviour trends/opinions * Sharing interesting articles or social media content (not by CFDC) |
| CFDC Behind the scenes | Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face |
| Promo | Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX |

**\*\* CFDC Promotional content should be no greater than 20% of your social media posts. The remainder of your posts should come from the remainder of the categories.**