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| **DATE** | **CODE** | **FACEBOOK** | **TWITTER** |
| April 3 | Tips  Image result for business ideas | [CFDCs](https://www.cfontario.ca/find-a-local-cfdc) can help you work through this process but these tips will help you be ready for that first conversation with your CF professional.  <http://succeedasyourownboss.com/how-to-develop-your-business-idea/> | CFDCs can help you work through this process- these tips will help get you ready <http://bit.ly/1mTuK5h> |
| April 4 | News  EODP success stories | Perfect reason for #CommunityFuturesPeterborough to celebrate! To-date the EODP program has invested over $80 million in 7,600 business and community development projects. <http://bit.ly/2njGqmw> | @CF\_Peterborough celebrates the EODP program- invested over $80 million in 7,600 business and community projects. <http://bit.ly/2njGqmw> |
| April 5 | Client profile  C:\Users\Brenda\Desktop\CFNC Success Stories\Stonefields.jpg | Our clients’ business success is how we measure our success <http://stonefieldsweddings.com/> | Our clients’ business success is how we measure our success  <http://stonefieldsweddings.com/> |
| April 6 | ReachC:\Users\Brenda\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\Y9M4FW8J\090712_zombie[1].png | What to do with your businesses’ social media accounts that are digital zombies – they’re not dead, but they’re certainly not alive <https://tgam.ca/2hU2bmp> | Are your businesses’ social media accounts digital zombies – they’re not dead, but they’re certainly not alive <https://tgam.ca/2hU2bmp> |
| April 10 | Behind the scenes  C:\Users\Brenda\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Word\win_this_space.jpg | The Win this Space competition was the winner of our CED Award of Excellence for 2016. A new contest to win free business space in downtown Pembroke is now up and running. <http://www.thedailyobserver.ca/2017/03/08/win-this-space-launches> | The 2016 CED Award of Excellence winner -Win this Space competition for business space is available in Pembroke <http://bit.ly/2mp9TGR> |
| April 11 | Promo | CFDCs are rural economic development leaders. Find yours today for business financing and planning. <https://www.cfontario.ca/find-a-local-cfdc>  Les SADCs sont des leaders de développement économique rural. Trouvez la vôtre pour le soutien. <https://www.cfontario.ca/fr/trouvez-une-sadc> | CFDCs are rural economic development leaders. Find yours today for business support. <http://bit.ly/2js6XJh>  Les SADCs: Des leaders de développement économique rural. Trouvez la vôtre pour le soutien <http://bit.ly/2kbUGvP> |
| April 12 | Tips  Image result for canada ontario job grant | If you're an employer looking to help pay for the training your people need or you want training for yourself- this program can help. <http://bit.ly/1uvQjM8> | If you're an employer looking to help pay for staff training or you want training for yourself- read on <http://bit.ly/1uvQjM8> |
| April 13 | Reach | So how exactly is a Social Enterprise different??  <https://www.youtube.com/watch?v=9_g5RqwW51I> | So how exactly is a Social Enterprise different??  <https://www.youtube.com/watch?v=9_g5RqwW51I> |
| April 18 | News  Image result for keep informed | Come read our latest newsletter! Always worth reading, and the more you know, the farther you’ll go. <https://www.cfontario.ca/view-current-newsletter>  Venez voir notre bulletin actuel! La connaissance est importante et qui n’avance pas, recule. <https://www.cfontario.ca/fr/vue-bulletin> | Come read our latest newsletter! Always worth reading, and the more you know, the farther you’ll go. <https://www.cfontario.ca/view-current-newsletter>  Venez voir notre bulletin actuel! La connaissance est importante et qui n’avance pas, recule. <https://www.cfontario.ca/fr/vue-bulletin> |
| April 19 | Client profile  Image result for new dawn enterprises | Social Enterprises making a difference…. Stories for the common good <http://bit.ly/2nAj6h1> | Social Enterprises making a difference…. Stories for the common good <http://bit.ly/2nAj6h1> |
| April 20 | Behind the scenes  Image result for community futures oxford student competition | Great local TV coverage of @CommunityFuturesOxford and the Oxford Student Competition <http://rogerstv.com/show?lid=12&rid=15&sid=6397&gid=272984> | Great local TV coverage of [@OxfordCFDCh](https://twitter.com/OxfordCFDCh) and the Oxford Student Competition <http://rogerstv.com/show?lid=12&rid=15&sid=6397&gid=272984> |
| April 21 | Promo  Image result for i have a business idea | Do you have a business idea and need help making it a reality? Reach out today at 1-888-633-2326 or find your nearest office at <https://www.cfontario.ca/find-a-local-cfdc>  Avez-vous une idée d’entreprise et avez besoin d’aide pour la réaliser ? Contactez-nous au 1-888-633-2326 ou trouvez le bureau le plus proche au <https://www.cfontario.ca/fr/trouvez-une-sadc> | Do you have a business idea and need help making it a reality? Reach out today at 1-888-633-2326 or e at <http://bit.ly/2js6XJh>  Avez-vous une idée d’entreprise et avez besoin d’aide pour la réaliser ? Contactez-nous au 1-888-633-2326 ou <http://bit.ly/2kbUGvP> |
| April 24 | Tips  https://pbs.twimg.com/media/C7Itgb9X4AAiE4V.jpg | You want to start your own #business, but have you done your homework? <http://buff.ly/2mTjyJg> | You want to start your own #business, but have you done your homework? <http://buff.ly/2mTjyJg> |
| April 25 | News  James Meadows, owner of Catering by James Meadows, heats things up at the Elgin Business Resource Centre Monday afternoon. The chef set up shop in the business incubator's industrial kitchen three years ago and hasn't looked back. Meadows is just one of the tenants to call the South Edgeware St. centre home as it celebrates 30 years in St. Thomas. (Jennifer Bieman/Times-Journal) | @ElginBusinessResourceCentre is celebrating 30 years of helping businesses succeed in Elgin County! Congrats <http://bit.ly/2nLskap> | @ebrc is celebrating 30 years of helping businesses succeed in Elgin County! Congrats <http://bit.ly/2nLskap> |
| April 26 | Client profile  https://pbs.twimg.com/media/C2o0F2rWQAICGbR.jpg | Your rural business success is our success! @NorthumberlandCFDC | Your rural business success is our success! @NrthmbrlandCFDC |
| April 27 | Reach  Image result for entrepreneur quote | If this is you- come talk to us… we will help <https://www.cfontario.ca/find-a-local-cfdc> | If this is you- come talk to us… we will help <https://www.cfontario.ca/find-a-local-cfdc> |
| April 28 | Tips  Image result for first impressions matter | You only have one chance to make a first impression on a new customer. Stop making these mistakes now with your new customers in order to close more deals than ever before. <http://on.inc.com/2n3jULC> | 1st impressions matter- stop making these mistakes with your new customers http://on.inc.com/2n3jULC |

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| **CODE** | **TYPE** |
| Tips | Best practices for business, tips, tricks etc. Can feature board member or client expertise. |
| News | CFDC media releases, news or updates, upcoming events etc. |
| Client profile | Share profile of CFDC client |
| Reach | -       Inspirational Posts for entrepreneurs and small business owners  -       Ask a question, call for comments.  -       Poll to see about behaviour trends/opinions  -       Sharing interesting articles or social media content  (not by CFDC) |
| CFDC Behind the scenes | Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face |
| Promo | Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX |

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