

OUR VISION

Strong, effective and efficient delivery of the Community Futures Program across Canada.

OUR MISSION

The mission of the Community Futures Network of Canada is to work in a coordinated and collaborative fashion with the provincial and regional CF/CBDC associations to ensure that:

- ⊙ Without duplicating effort, the greatest possible support is provided to the CFOs so that they are able to reach their highest potential in the most effective and efficient manner;
- ⊙ The greatest opportunity is provided for CF/CBDC organizations across Canada to share information/best practices;
- ⊙ Leaders and decision makers from government and other key organizations and institutions are aware of and have an appreciation for the achievements of the CFOs across Canada;
- ⊙ Opportunities are pursued to establish strategic alliances with federal government departments/agencies and other key national organizations involved, in one way or another, in rural community and small business development.

WHAT WE VALUE

The Community Futures Network of Canada is guided by a set of core values that underpin everything we do. We value the following:

- ⊙ Collaboration
- ⊙ The contribution of small business to the economy
- ⊙ Making an impact on the end user of our programs and services
- ⊙ The autonomy of our local CFOs
- ⊙ The dynamic synergy of our competent staff working with committed community volunteers
- ⊙ The networking between CF staff and volunteers from across Canada
- ⊙ The trust that has been established within our network
- ⊙ The professionalism through which we approach our work
- ⊙ The diversity of opinion that we encourage
- ⊙ Our commitment to sustainable rural development
- ⊙ Canadian culture and our country's official languages
- ⊙ Broad representation of rural communities from across Canada
- ⊙ Strong partnerships and working relationships
- ⊙ The common good of the network

KEY FOCUS AREAS

The Community Futures Network of Canada has identified five key focus areas that the CFNC will focus its energies on over the next three years. These key focus areas are as follows:

- ⊙ Organizational Development
- ⊙ Government Representation / Strategic Alliances
- ⊙ Sharing Information / Best Practices
- ⊙ Cost Efficiencies
- ⊙ Awareness Raising