ADVOCACY AND GOVERNMENT RELATIONS

- Mailings to Ontario MPs, Senators, and MPPs

 annual reviews, 25th Anniversary book, etc.
- Advocacy kits to aid in educating decision-makers as issues arise
- OACFDC representatives at functions to maintain a respected presence
- Relationships with Ministers, elected officials and civil servants
- Consultation briefings to Federal and Provincial Parliamentary Committees
- Conference Board of Canada Report on the Impact of CFDC Lending in Ontario

COMMUNICATIONS

- Newsgroup emails Monthly newsletter The Update, regular email blasts of pertinent information
- 25th Anniversary book of each CFDC's success stories
- Annual reviews and other promotional materials
- Promotional material for To Learn Online e-learning website
- Group emails to other CFDCs through the interactive newsgroups
- Sharing of Success Stories, Best Practices, and Media Releases on the OACFDC website
- Annual "Conversation Café" at Annual General Meeting to review issues and have input
- Official Languages Policy to communicate in both English and French



ONTARIO ASSOCIATION OF COMMUNITY FUTURES DEVELOPMENT CORPORATIONS INC.

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What it means to be a member of

THE ONTARIO ASSOCIATION
OF COMMUNITY FUTURES
DEVELOPMENT CORPORATIONS



VISION

OACFDC members are recognized as leaders for rural community economic development in Ontario.

MISSION

OACFDC supports its members to deliver quality services in their communities and provides the voice for the Community Futures Program in Ontario.

GOALS

- Member Products and Services: To deliver timely and relevant products and services which support members in their delivery of the Community Futures Program
- Advocacy and Government Relations:
 To nurture relationships on behalf of our members, with governments, partners and stakeholders that impact rural communities
- Communications: To facilitate effective communication and networking among members and stakeholders



MEMBER PRODUCTS AND SERVICES

- · Website with information
 - For the general public about the Community Futures Program and how to find a CFDC near them
 - About the Association (OACFDC)
 - In the Members' Area including tools and resources exclusively for OACFDC members
- Telephone and email referral service, including roll-over of calls from the CFDC's area straight to the CFDC
- Annual conference with excellent professional development opportunities
- To Learn Online/Apprendre en ligne professional development courses for CFDC staff and boards, as well as business clients
- Free webinars on topics such as Workplace Violence and Harassment, Retirement Planning, Ministry of Training, Colleges & Universities Programming, Intellectual Properties, Value of E-Commerce for Small Business, PIPEDA Breach Security Notification Legislation, Software Access Agreement, Community Futures Budget 2012
- Annual Salary Survey and compensation analysis
- Group Savings: Life & Health insurance, Directors & Officers Liability and Errors & Omissions insurance, Directors' Travel insurance, Office insurance, and Retirement Savings Plan
- · Delivery agent for third party programs:
 - Community Transition Program placed \$14.8 million into 74 rural community projects with \$200,500 in administration fees for 4 CFDCs
 - Small Business Internship Program placed 216 interns across the province, with nearly \$14,000 going to 21 CFDCs in referral fees
 - Sand Plains Development Fund placed \$2.7 million into 27 rural community projects, \$10.2 million in access to capital for 48 loans through CFDCs with \$236,576 in administration fees for 5 CFDCs
 - The \$547,500 earned by the OACFDC in management fees for these programs went into the Board Reserve Fund to benefit all members
- Affinity plans discounts for CFDC needs, such as credit checks, rental cars, hotels, office supplies, translation, conference calls, etc.

COMMUNITY FUTURES IN ONTARIO

January to
December 2011 –
Our Members' Results

	Northwest 9 CFDCs	Northeast 15 CFDCs	East 15 CFDCs	South Central* 7 CFDCs	Southwest* 7 CFDCs	West* 8 CFDCs
Total value of loans	\$6.6 million	\$13.7 million	\$16.7 million	\$6.2 million	\$5.6 million	\$8.4 million
Total number of loans	94	309	354	82	81	131
Jobs created and maintained by loans	605	1,175	2,498	756	442	843
Funds leveraged	\$7 million	\$28.5 million	\$33.2 million	\$12.3 million	\$7.7 million	\$12.1 million
Number of business counselling clients	252	157	508	431	101	289
Number of jobs influenced by business counselling	109	410	876	618	251	407