



24th Annual Community Futures Ontario Conference
 “Where Innovation Drives Business”

**Four Points by Sheraton, London, Ontario
 September 6 to 8, 2017**

DELEGATE & GUEST REGISTRATION FORM

This registration form is provided as a convenient way to gather registration information from your volunteers. This information must be entered into the online registration at www.cfontario.ca/conference.

*****Only online registrations will be accepted*****

Director’s Information:

First Name	Last Name	Job Title / Position
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Email (where invoice will be sent)	Phone (daytime)	Cell
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Special requirements

Please identify any food allergies or accessibility requirements: _____

Please tell us about yourself

1) Please check all that apply:

Director Staff Government Presenter Partner Sponsor/ Exhibitor Other _____

2) Some workshops will be presented in French; the majority will be in English. Will you require interpretation during the conference? Yes No

Guest/Spouse Information:

Prefix	First Name	Last Name
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Special requirements for guest - Please identify any food allergies or accessibility requirements:

Food Allergies: _____ Mobility Issues _____

GUEST Meal Options - Four Points Sheraton, London	Per Guest	
FULL Meal Package - 4 refreshment breaks, 2 breakfasts, 2 lunches, 2 dinners * Meals will take place with the delegates (see agenda for times/locations)	<input type="checkbox"/> \$280	
ONE-DAY Meal Package:	Sept. 7	Sept. 8
Thursday, Sept. 7 - incl. 3 meals, 2 breaks, keynotes - OR - Friday, Sept. 8 - incl. breakfast, lunch, 2 breaks, keynotes	<input type="checkbox"/> \$140	<input type="checkbox"/> \$100
Individual Meal Options - Four Points Sheraton, London	Per Guest	
Host Night Dinner Only – Wed, Sept. 6 th , Quai du Vin Winery (transportation incl.)	<input type="checkbox"/> \$70	
Awards Banquet Only – Thurs, Sept. 7 th	<input type="checkbox"/> \$70	
NO MEALS REQUIRED	<input type="checkbox"/>	

REGISTRATION FEES - ALL PRICING SUBJECT TO HST

Optional - Pre-Conference Board Training – Wednesday, September 6th	
CFLI Module #8: Board Leadership (limit 25)- Includes Lunch	<input type="checkbox"/> \$100

FULL Registration (includes 6 meals)*	Members	Non-Members
Early Bird – payment <u>must be received</u> within 14 days of invoice	<input type="checkbox"/> \$540	<input type="checkbox"/> \$640
Regular (after July 7th)	<input type="checkbox"/> \$640	<input type="checkbox"/> \$740
* Includes keynotes, workshops and plenary sessions on Sept. 7 & 8 and the following 6 meals: Sept. 6 – Opening Ceremony and Host Dinner Sept. 7 – Breakfast, Lunch, Awards Banquet and 2 refreshment breaks Sept. 8 – Breakfast, Lunch and 2 refreshment breaks		

ONE-DAY Registration - includes workshops, plenaries, refreshment breaks and meals*	Members	Non-Members
Thursday, Sept. 7th – includes breakfast, lunch, dinner, and 2 breaks	<input type="checkbox"/> \$300	<input type="checkbox"/> \$350
Friday, Sept. 8th – includes breakfast, lunch, and 2 breaks	<input type="checkbox"/> \$230	<input type="checkbox"/> \$280

Individual Meal Options:		
Host Night Dinner - Wednesday, Sept. 6 th -- (Transportation incl.)	<input type="checkbox"/> \$70	<input type="checkbox"/> \$70
Awards Banquet - Thursday, Sept. 7 th	<input type="checkbox"/> \$70	<input type="checkbox"/> \$70

EARLY BIRD

Save \$100 per delegate on full registrations! Register online by **4pm Friday, July 7th, 2017**.

Payments not received by CF Ontario **within 14 days of invoice** will be re-invoiced at the late registration rate.

PAYMENT

You have the option to pay by cheque or credit card through PayPal. Form of payment cannot be changed once your registration has been completed.

Once the online registration is received, an invoice will be sent to the email address provided in your registration. If paying by cheque, please make cheque payable to: Community Futures Ontario – Conference, 300 S. Edgeware Rd., St. Thomas, ON N5P 4L1.

CANCELLATION POLICY

Only written notification will be accepted for any changes and/or cancellations to conference@cfontario.ca.

Name substitutions are permitted at \$25 per change. Cancellations for all registrations and guest meals are subject to administration fees and HST as follows:

- \$75 per person – on or before July 14th, 2017
- \$125 per person – on or before August 4th, 2017
- **Non-Refundable – as of August 05th, 2017**

Note: Refunds will be issued by cheque **after** the conference.

WORKSHOPS - Please select ONE workshop per session. You are welcome to change your selection at the event, if space is available. Full workshop descriptions can be found at www.cfontario.ca/conference.

<p>OPTIONAL - PRE CONFERENCE SESSION - \$100 per person (incl. lunch) Wednesday, September 6, 2017 – 11:00 am to 2:00 pm (limit 25)</p>
<p>☐ CFLI Workshop Module 8: Board Leadership – Colleen E Miller, Enterprises Inc.</p>

<p>SESSION 1 Thursday, September 7, 2017 – 10:30 am to 12:00 noon</p>
<p>☐ Go Local Rewards Program-Three Years and 3 Million Points –Tannis Drysdale, <u>Town of Fort Frances</u> A session focused on businesses supporting each other through the awarding points, acceptance of gift cards and a co-operative marketing strategy to keep dollars in the community.</p>
<p>☐ Membership Developing Talent from Within-- Renée Gondron, <u>Vitae Dynamics Inc.</u> This workshop will feature the various advantages to having mentoring programs and opportunities available for members.</p>
<p>☐ How Community Partnerships Create Regional Economic Development-Kevin Jackson & Mark Masson-Elgin CFDC and Alan Smith & Kate Burns, <u>County of Elgin</u> This workshop examines the close Community Partnership between the Elgin CFDC and the County of Elgin Economic Development Team. It discusses the partnership and funding model has produced numerous client success stories (some of which will be featured).</p>
<p>☐ CFLI Workshop Part 1 – Module 13: Strategic Loan Fund (Max 25) -Jason Denbow, Executive Director, CF Manitoba & Saskatchewan This module focuses on learning how to understand the Community Futures' lending vision, understand your role in the lending process, know your Community Futures organization's strategic goals for the loan fund, recognize the key considerations in loan portfolio management and understand the health of the loan portfolio.</p>
<p>☐ FRENCH WORKSHOP: Je suis...I am a Leader – Isabelle Déry, <u>Activatrice de talents, ID Entrepreneurship</u> Everyone in his own way shows leadership. Visionary, Strategist, Innovator, Action Leader or Relational: Do you have the 5 recognized skills and competencies of leaders that make a difference? A workshop where we not only play, but have vision, communication, collaboration, influence and have a PRESENCE.</p>

<p>SESSION 2 Thursday, September 7, 2017 – 1:00 pm to 2:30 pm</p>
<p>☐ Reinvigorating Regional Economies through Business Development- Renée Gandron, <u>Vitae Dynamics Inc.</u> Learn why Financial capital is important to business and what business capital is. Why is it overlooked? Begin to rethink your ecosystems potential.</p>
<p>☐ Social Media for Community Features: Do we really need Social Media?- Catherine Lapierre, <u>Parry Sound CBDC</u> Understand the power “of reach” using social media and information that can be used on social media platforms.</p>
<p>☐ Making Financial Forecasting Fun!-Tracey Parker, Business Development Officer, <u>Frontenac CFDC</u> Learning how to make financial forecasts less painful and much more useful.</p>
<p>☐ CFLI Workshop Part 2 – Module 13:Strategic Loan Fund- A continuation from 10:30 -Must have attended Part 1</p>
<p>☐ FRENCH WORKSHOP: Leading a Virtual Team - Fanny Joanisse-Benoit <u>Fajo Solutions</u> See the challenges of managing a virtual team and the ways to ensure a good return and increase the efficiency of your team. Discover a collaborative platform with more than 35 tools such as social media, project management, chats and videos, document management, calendar and email management. In addition, Google products integrated an app that allows you to access it on your tablet or phone.</p>

SESSION 3

Friday, September 8, 2017 – 8:30 am to 10:00 am

□ **MOBILE WORKSHOP: Planet Shrimp (Max 40) - Bus leaves at 8:00 and returns at 12 noon.**

Travel to Aylmer Ontario and witness the entrepreneurial spirit and innovation that has transformed the abandoned Imperial Tobacco Plant into housing numerous businesses. While there, take a tour of the most leading edge indoor shrimp farm in North America.

□ **Big Data for Small Places Data Access and Analysis for Community Vitality and Economic Development-** Robert Leitch, Nelson Rogers, Rural Ontario Institute/Measuring Rural Community Vitality Initiative

Learn about the Big Data for Small Places approach that enables participants to access and use data to clarify community needs and concerns etc.

□ **How the co-op model keeps businesses alive when boomers cash out!**-Peter Cameron, Ontario Co-operative Association

This workshop will explore two proven businesses succession options: a) selling to employees or b) selling to the people in the community.

□ **CuSource Workshop (Part 1)-Governing Credit Risk (Max 50, must take part 2 @ 10:30)**-Ed Sarnecki

You will learn about the role of the board and management in determining and implementing the types of credit available and level of credit risk for the CFDC.

□ **FRENCH WORKSHOP: International Recruitment Tools to Alleviate Skill Shortages Affecting Ontario Businesses-** Christian Howald, Brigitte Duguay Langlais, Alain Dobi, Réseau de soutien à l'immigration francophone du Nord de l'ontario

Ontario businesses lose \$ 24 billion a year because of the lack of skilled labor. In addition, 70% of employers say that the Labor Market Impact Assessment (LMIA) hampers their ability to recruit from abroad. However, an economical and bureaucratic solution is available: the recruitment of skilled francophone and bilingual immigrants AND is funded by the Government of Canada AND there is a whole team of organizations on site to help out for free.

SESSION 4

Friday, September 8, 2017 - 10:30 am to 12:00 noon

□ **Cultural Diversity in the Modern Workplace: Challenges and Opportunities-**Tania Maximenko, Training and Development Facilitator & Oliver Price, Project Coordinator Rural Employment Initiative at Newcomer Centre of Peel

Learn how building cross-cultural teams can be both rewarding and demanding. We will explore how to capitalize on the power of diversity and transform it into a competitive advantage.

□ **Integrated Succession Planning for Non-profit Corporations-**Linda Fairburn MSOD, President, Make Things Happen Limited

This workshop will begin the dialogue about leadership transition and its impact on an organization, introduce a four-step process that leads to succession readiness etc.

□ **CuSource Workshop-Part 2-Governing Credit Risk**-Ed Sarnecki **(Must have attended Part 1)**

□ **FRENCH WORKSHOP: The Economic Development of Our Communities Through the Social and Solidarity Economy: a Model of Success.** - Julien Géremie, directeur du développement et Jean-François Parent, Agent de projet, Conseil de la coopération de l'Ontario

The social economy allows companies to find an alternative path to the development of their projects. This presentation will focus on the tracking model used at the OCC. In the first part: the model of the four tangents, namely development of structure, operations, financing and networks. In the second part: questions of sources of financing, succession of enterprises, as well as youth initiatives.