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| **DATE** | **CODE** | **FACEBOOK** | **TWITTER** |
| Dec 1 | Tips | Are you being asked by friends and family for discounts or deals from your new business? This might not be a cycle you want to start.  <http://careerpreneur.ca/2016/07/31/dont-give-away-your-expertise-for-free/>  Worth | Don't Give Away Your Expertise For Free! http://careerpreneur.ca/2016/07/31/dont-give-away-your-expertise-for-free/ via @career\_prenuer |
| Dec 2 | News | A celebration of 10 new jobs in Chesterville- with the help of @CCCFDC <http://bit.ly/2fo4lhj>  At a financial support presentation by Cornwall & the Counties Community Futures Development Corporation are, from left, Lianne Acres-Hanna (CFDC director), Lesley Lang (CFDC executive director), Hamed Asl (co-owner and operations manager of IDP Group Inc), Mike Dagenais (business partner) and Eric Duncan (major of North Dunas), on Friday in Chesterville. Todd Hambleton/Cornwall Standard-Freeholder | A celebration of 10 new jobs in Chesterville- with the help of @CCCFDC <http://bit.ly/2fo4lhj> |
| Dec 5 | Client profile | @ValleyHeartland CFDC’s client creates an idyllic setting for weddings and other special events. @Stonefields Heritage Farm promises many happy ever afters. <http://ottawacitizen.com/life/style/whats-old-is-new-again-2> https://scontent.xx.fbcdn.net/t31.0-8/13692899_584129655100050_3049876757883134802_o.jpg | @ValleyHeartland CFDC’s client creates an idyllic setting for happy ever after events #Stonefields Heritage Farm <http://bit.ly/2g8G8fn> |
| Dec 6 | Reach | **How many SMEs are there in Canada? Here is a hint…they make up 97.9% of all businesses in Canada!**  [**https://www.ic.gc.ca/eic/site/061.nsf/eng/03021.html**](https://www.ic.gc.ca/eic/site/061.nsf/eng/03021.html)  Image result for small business big business  Combien de PME y a-t-il au Canada ? Voici un indice... ils composent 97,9 % de toutes les entreprises au Canada ! <https://www.ic.gc.ca/eic/site/061.nsf/fra/03021.html> | How many SMEs are there in Canada? Here is a hint…they make up 97.9% of all businesses in Canada! <http://bit.ly/2dYNsIN>  Combien de PME y a-t-il au Canada ? Voici un indice... ils composent 97,9 % de toutes les entreprises au Canada ! <http://bit.ly/2eV08gX> |
| Dec 7 | Behind the scenes | **Developed in 2012 by the** [**Northumberland CFDC**](http://financingandstrategy.com/)**in partnership with their Regional Innovation Centre,**[**Spark Centre**](http://www.sparkcentre.org/)**, the N100 Startup Competition is designed to accelerate high growth potential startups with a grand prize of $100,000.**  <http://n100.ca/>  N100-Logo-Dec-5-2014 | **Developed by the @NrthmbrlndCFDC, @N100startups 's $100k prize aims to accelerates innovative startup growth** [**http://n100.ca/**](http://n100.ca/) |
| Dec 8 | Promo | Are you a Rural Entrepreneur from Ontario looking for help to get your business off the ground? Check out the Community Futures Program and find the office nearest to you <http://www.oacfdc.com/member-office-maps>  Image result for business off the ground  Êtes-vous un entrepreneur rural de l'Ontario qui cherche de l'aide à décoller votre entreprise ? Découvrez le programme du Développement des collectivités et trouver le bureau le plus proche de vous <http://www.oacfdc.com/fr/cfdc-area-maps-fr> | Looking to get your business off the ground in rural ON? Think Community Futures and find the closest office <http://bit.ly/2f9cKkk>  Vous cherchez à décoller votre entreprise rurale en Ontario ? Penser aux SADC et trouver le bureau le plus proche <http://bit.ly/2eYhcVs> |
| Dec 9 | Tips | Entrepreneurs are glass half-full people. They can find opportunity in the bleakest situations. They can turn failure into success. And they never stop dreaming.  <https://www.entrepreneur.com/article/284712>  Image result for thinking differently | Entrepreneurs are glass half-full people. What makes great entrepreneurs think differently? <http://bit.ly/2gaLplN> |
| Dec 12 | Reach | There are many benefits to relying on a cloud-based system but with it also comes a fear of data safety. Here are some info to help manage your nonprofit on the Cloud  <https://www.techsoupcanada.ca/en/community/blog/is-my-data-safe-managing-your-nonprofit-on-the-cloud> | Is My Data Safe? Managing your Nonprofit on the Cloud | TechSoup Canada - http://go.shr.lc/2exRCYL via @Shareaholic https://www.techsoupcanada.ca/sites/default/files/blog/Data%20Safe%20Header.jpg |
| Dec 13 | News | Come read our latest newsletter! Always worth reading, because there is no wealth like knowledge.  <http://www.oacfdc.com/view-current-newsletter>  C:\Users\blagrandeur\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\8UTRKRDK\owl-reading[1].gif  Venez voir notre bulletin actuel! Il n’y a pas de richesses comme la connaissance.  <http://www.oacfdc.com/fr/vue-bulletin> | Come read our latest newsletter! Always worth reading, because there is no wealth like knowledge.  <http://www.oacfdc.com/view-current-newsletter>  (with pic)  Venez voir notre bulletin actuel! Il n’y a pas de richesses comme la connaissance.  <http://www.oacfdc.com/fr/vue-bulletin> (with pic) |
| Dec 14 | Client profile | Looking for delicious and small scale hand crafted charcuterie and cured smoked meats this holiday season? @Frontenaccfdc’s client @SeedToSausage ships Ontario-wide. <http://seedtosausage.ca/>  Michael McKenzie | Delicious artisan crafted cured smoked meats -shipped Ontario-wide @Frontenaccfdc’s client @SeedToSausage <http://seedtosausage.ca/> |
| Dec 15 | Behind the scenes | This holiday season; be sure to remember small businesses!  Image result for shop local holiday | This holiday season; be sure to remember small businesses! |
| Dec 16 | Promo | In need of financing or assistance to help grow your business? CFDCs can help; we offer flexible financing and programs to suit your needs. Visit us online <http://www.oacfdc.com/member-office-maps>  or phone 1-888-633-2326  Un soutien opérationnel pour les PME : plan européen, parrains PME et ligne directe  Vous avez besoin de financement ou d'assistance pour agrandir votre entreprise? Les SADC peuvent vous aidez. Trouvez votre bureau <http://www.oacfdc.com/fr/cfdc-area-maps-fr> ou appelez nous au 1-888-633-2326 | In need of financing or assistance to help grow your business? CFDCs can help <http://bit.ly/2f9cKkk> or call 1-888-633-2326  Vous avez besoin de financement ou d'assistance pour agrandir votre entreprise? Les SADC peuvent vous aidez <http://bit.ly/2f9cKkk> |
| Dec 19 | Tips | Tech Soup Canada provides charities and nonprofits access to donated technology products, learning content, and community support. Are you eligible? [www.TechSoupCanada.ca](http://www.TechSoupCanada.ca) | @techsoupcanada provides charities and nonprofits access to donated technology products. Are you eligible? www.TechSoupCanada.ca Home |
| Dec 20 | News | These tools will help you choose the financial products and services that suit your needs. <http://www.fcac-acfc.gc.ca/Eng/resources/toolsCalculators/Pages/home-accueil.aspx>  http://www.fcac-acfc.gc.ca/Eng/financialLiteracy/initiativesProjects/FLM/PublishingImages/FLM2016-tools-360X203.jpg  Ces outils interactifs peuvent vous aidez à choisir les produits et services financiers qui répondent à vos besoins. <http://bit.ly/2fzTnBE> | These tools will help you choose the financial products and services that suit your needs <http://bit.ly/2frQ5Ta>  Ces outils interactifs peuvent vous aidez à choisir les produits et services financiers qui répondent à vos besoins. <http://bit.ly/2fzTnBE> |
| Dec 21 | Client profile | @CenturyChocolates is owned and operated by the husband and wife team of Ryan & Krista Harris. The story of their growing business venture is one of humble beginnings and a love of chocolate.  They were the 2016 winner of the Elgin Business Resource Centre Business Plan competition @ebrc <http://bit.ly/2dSTyLb>  https://scontent.xx.fbcdn.net/v/t1.0-9/14495332_1453579418004315_5465281210728748237_n.jpg?oh=8c31cf8570baea0b2f501cb75b16a2db&oe=588A58C3 | @CenturyChocolates were the 2016 winner of the Elgin Business Resource Centre Business Plan competition @ebrc <http://bit.ly/2dSTyLb> |
| Dec 22 | Reach | My business provides me with an income that I am comfortable with. I don’t work long hours and I like that.  Image result for comfortable  <http://www.theglobeandmail.com/report-on-business/small-business/sb-growth/i-dont-want-to-grow-my-business-am-i-missing-something/article32148586/> | My business provides me with an income that I am comfortable with. I don’t work long hours and I like that. <https://tgam.ca/2dRPzwe> |
|  | Behind the scenes |  |  |
|  | Promo |  |  |
|  | Tips |  |  |
|  | Reach |  |  |
|  | News |  |  |

**LEGEND**

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| **CODE** | **TYPE** |
| Tips | Best practices for business, tips, tricks etc. Can feature board member or client expertise. |
| News | CFDC media releases, news or updates, upcoming events etc. |
| Client profile | Share profile of CFDC client |
| Reach | * Inspirational Posts for entrepreneurs and small business owners * Ask a question, call for comments. * Poll to see about behaviour trends/opinions * Sharing interesting articles or social media content (not by CFDC) |
| CFDC Behind the scenes | Posts that show what CFDC staff and volunteers and OACFDC are working on, attendance at events/meetings etc – posts that show involvement and caring about the communities in which it serves, things that offer a human face |
| Promo | Promotional post about the CFDC or OACFDC i.e. We serve xx businesses in the area, come learn more about XX |

**\*\* CFDC Promotional content should be no greater than 20% of your social media posts. The remainder of your posts should come from the remainder of the categories.**