



Rural Business...
a Winning Bet!

Casino Rama, Orillia

Day One - Monday, September 14

1:00 pm to 4:00 pm	Board Training workshop	Wendat	*PRE- CONFERENCE Workshop * CFLI Module 3 – Legal Responsibilities of Boards - Jason Denbow
5:00 pm to 6:00 pm	Opening Ceremony	Rama Hallway	Greetings from OACFDC President Dianne Adshad, President of the Orillia Area CDC Herman van den Berg, Chippewas of Rama Nation Chief Rodney Noganosh; Special speaker Sheona Kloostra of Happy at Home Support Services <i>Sponsored by Fern</i>
6:00 pm to 8:00 pm	Host Night Dinner	Silvnightingale	Marché-style food stations (included in registration)

Day Two - Tuesday, September 15

8:00 am to 9:00 am	Breakfast	Silvnightingale	Welcome
9:00 am to 10:00 am	Opening Keynote Speaker	Silvnightingale	Lauren Friese - Creating a Millennial-Friendly Workplace
10:00 am to 10:30 am	Refreshment Break	Rama Hallway	Networking in the Trade Show Area <i>Sponsored by CommonGoals</i>
10:30 am to 12:00 pm	OACFDC AGM, Plenary, Conversation Café	Silvnightingale	Annual General Meeting; Overview of " Understanding the Numbers: What Loan Portfolio Performance tells us about our Clients, Communities and Regions " results & Conversation Café
12:00 pm to 1:00 pm	Lunch	Silvnightingale	
1:00 pm to 2:00 pm	Plenary Session	Silvnightingale	" Ignite 20 x 20 " – 5 presentations with 20 slides, 20 seconds per slide
2:00 pm to 2:30 pm	Refreshment Break	Rama Hallway	Networking in the Trade Show Area <i>Sponsored by Standard Life</i>
2:30 pm to 4:00 pm	Concurrent Workshops SESSION 1	Anishnaabe A	CFDC's Involvement in the Ontario Business Retention & Expansion Program - Stephen Morris & Martin Kuzma
		Anishnaabe B	Understanding the Numbers: What Loan Portfolio Performance tells us about our Clients, Communities and Regions - Kathryn Wood (full report) <i>Sponsored by BDC</i>
		Wendat	Creating a Focused & Engaged Nonprofit Board (without boring meetings!) - David Hartley
		Mississauga	Building Your Yellow Brick Road: Immigrant Entrepreneurs share Options for Accessing Capital - Dr. Sarah Wayland & Carol L. Tyler
		Algonquin	FRENCH WORKSHOP- Ignite possibilities with Internships - Anne Brûlé <i>NOTE - Workshops presented in French have English simultaneous interpretation available</i>
2:15 pm to 5:00 pm	Mobile Workshop - Limit of 40	Meet bus at Rotunda Doors	An Inside look at Economic Development in a Progressive First Nation Community - hosted by Dan Shilling, Senior Administrative Officer, Chippewas of Rama First Nation
4:00 pm to 5:00 pm	Networking Time & Optional Meetings	Anishnaabe B	FedDev Meeting for Southern CFDCs
5:00 pm to 6:00 pm	Volunteer Reception	Firestarter Lounge	Reserved for special recognition of volunteer board members
5:00 pm to 6:00 pm	Awards Reception	Rama Hallway	
6:00 pm to 10:00 pm	Awards Banquet	Silvnightingale	<i>The Awards are presented in partnership with FedNor, FedDev Ontario and Sharon Wilson, The Benefits Lady</i>

Day Three - Wednesday, September 16			
7:30 am to 8:30 am	Breakfast	Silvernightingale	
8:30 am to 11:30 am	Mobile workshop- Limit of 50	Meet bus at Rotunda Doors	Ontario's Lake Country Tour, featuring Event Tourism- <i>In Partnership with Ontario's Lake Country</i> hosted by Jennifer Whitley, Manager, Ontario's Lake Country. By choosing this workshop you will not be able to choose workshops in Sessions 2 or 3.
8:30 am to 10:00 am	Concurrent Workshops SESSION 2	Anishnaabe A	CFDC Settlement Attraction and Growth: A Unique Regional Initiative - Kevin Stevens
		Anishnaabe B	White Belt LEAN Certification for CFDCs - Trish O'Connor & Wendy Curtis
		Wendat	Technology Startup Competitions and Equity Financing: Models for CF Investment Funds - John Hayden
		Mississauga	CFLI Workshop Part One – Module 11: Organizational Assessment- Jason Denbow <u>Part 1</u> (must take Part 2 at 10:30am)
		Algonquin	FRENCH WORKSHOP -The added value of the French language in the global business environment- Denise Deschamps & RDÉE <i>NOTE - Workshop presented in French have English simultaneous interpretation available</i>
10:00 am to 10:30 am	Refreshment Break	Rama Hallway	Networking in the Trade Show Area <i>Sponsored by Bulletproof</i>
10:30 am to 12:00 pm	Concurrent Workshops SESSION 3	Anishnaabe A	Let's Get Physical: Downtown Revitalization Through Enhancement of Bricks and Mortar Businesses - Jim Mountain & Cara Finn
		Anishnaabe B	New approaches to Effective Communications – Getting your story heard - Wendy Kauffman & Michelle Petch <i>Sponsored by Streetcast</i>
		Wendat	Business Model Canvas vs Business Plan – Why not both? - Paul Foster <i>Sponsored by The Wealth & Benefits Group</i>
		Mississauga	CFLI Workshop Part Two – Module 11: Organizational Assessment- Jason Denbow <u>Part 2</u> (must have taken Part 1 at 8:30am)
		Algonquin	FRENCH WORKSHOP- Connecting Ontario's SMEs - François Charron <i>NOTE - Workshops presented in French have English simultaneous interpretation available</i>
12:00 pm to 1:00 pm	Lunch	Silvernightingale	Ceremonial Passing of the Blanket
1:00 pm to 2:00 pm	Closing Keynote Speaker	Silvernightingale	Janet Podleski- From Cellar to Bestseller: The Looneyspoons Recipe for Success Story
2:00 pm to 2:30 pm	Refreshment Break	Rama Hallway	Networking in the Trade Show Area