



300 chemin South Edgeware  
St Thomas, Ontario N5P 4L1  
Téléphone : 519-633-2326  
Sans frais pour DC Ontario: 1-888-633-2326  
Sans frais aux SADC locales : 1-866-ONT-CFDC  
Télécopieur: 519-633-3563  
Courriel: info@cfontario.ca

# Le Point

Ne hésitez pas à partager Le Point  
avec vos collègues.  
Merci et bonne lecture!

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### ARTICLE EN VEDETTE

#### >> Canada ranks #1 country to be a social enterprise (English Only)



The Thomson Reuters Foundation 2019 poll on the best countries to be a social entrepreneur surveyed the world's 45 largest economies in 6 key areas: government support, attracting skilled staff, public understanding, making a living, gaining momentum, and access to investment. This year Canada is ranked #1!

Check out David LePage's response on the evolution of the social enterprise industry in Canada here.

## INNOVATION

### >> Unique Programs Help Rural Businesses Recover from 2017 Wildfires (English Only)

**Mission, BC:** It's well known that July 2017 marked the start of one of the worst wildfire seasons in BC's history, destroying more than 1.2 million hectares of land and leading to the declaration of a province-wide state of emergency that lasted a record-breaking 10 weeks.

A lesser known fact is that the 2017 wildfires had a devastating economic impact on communities in rural British Columbia and particularly small businesses in the Cariboo Chilcotin region. An impact that many communities continue to struggle with today.

For the past two years, Community Futures organizations in Williams Lake, Ashcroft, Quesnel and Kamloops have been helping businesses, stakeholders and First Nations communities recover from the overwhelming impacts of the wildfires through the **BC Wildfire Business Transition Project (BCWBTP)**, a unique program that has provided critical support to more than 4,000 small businesses.

The BCWBTP, which is winding down in December, has provided a three-pronged approach to business recovery and continuity:

**Outreach and assessment:** Business ambassadors and outreach workers were deployed to help business owners assess the impact of the fires on their operations and identify which assistance programs would best meet their needs.

**Access to financing and technical support:** Each Community Futures organization has access to an existing loan fund and flexible financing terms to help impacted businesses, and can draw on its existing team of business advisors to provide support.

**Training and coaching:** Targeted training programs, including workshops, online courses, business coaching and customized, self-directed training.

The results of the program have been outstanding. The following infographic illustrates BCWBTP results from January 1, 2018 to September 30, 2019. A final report will be produced in early 2020.



In addition, a series of four videos was produced to document the support that Community Futures provided to small businesses and Indigenous communities that were impacted by the 2017 wildfires:

**PART 1:** Project overview: <https://youtu.be/737d2SkgO4A>

**PART 2:** Business Ambassadors and Outreach Workers: [https://www.youtube.com/watch?v=f3l-ovOey\\_E](https://www.youtube.com/watch?v=f3l-ovOey_E)

**PART 3:** Stories from the businesses. <https://www.youtube.com/watch?v=Xglz0PBuIC4>

**PART 4:** Focuses on Community Futures of the Central Interior First Nations and its work with Indigenous communities that were impacted by the 2017 wildfires: <https://www.youtube.com/watch?v=OCoOucfHcTw>

Assistance through the BC Wildfire Business Transition Project was made possible thanks to \$3.2 million in funding from several partners – Western Economic Diversification (\$1.84 million), Northern Development Initiative Trust (\$200,000) and the Cariboo Chilcotin Beetle Action Coalition Committee (\$140,000), with an additional \$980,000 from Canadian Red Cross (on behalf of the Province of British Columbia) towards workshops and training.

Community Futures is the only organization throughout rural BC with a mandate for small business and community economic development. Established over 30 years ago, Community Futures offers expert business planning advise, support services, business financing and local self-employment services from 34 offices throughout BC to help entrepreneurs and small business owners achieve their goals. Working in partnership with other business lenders, various levels of government and related stakeholders, Community Futures helps to grow and diversify local rural economies.

For more information on the Wildfire Business Transition Project, please visit: <https://www.communityfutures.ca/wildfire-business-transition-project-news>

For additional information, contact:

Cheryl Johnson  
Executive Director  
Community Futures British Columbia  
E: [cjohnson@communityfutures.ca](mailto:cjohnson@communityfutures.ca)  
T: 604-289-4222 (ext. 225)

## DE NOUVEAU ET COLLECTIVITÉS

### >> Réseau de Développement des Collectivités - Nouvelles Novembre 2019



Nouvelles Novembre 2019 peut le voir ici:



### >> New GM Appointed to CFDC Middlesex (English Only)

Todd Copeland has recently been appointed as the new General Manager for the Community Futures Development Corporation (CFDC) serving the municipalities of Middlesex County. Todd has diverse background and experience supporting entrepreneurs, private and public sector businesses as an innovation, relationship and partnership champion. He grew up in a small rural community in Southwestern Ontario and graduated from a combined science and business program at the University of Waterloo. Throughout his professional career, he has worked across industry sectors, supporting commercialization of ideas, intellectual property protection, licensing and new company formation, collaborative research and development, pre- and post-market regulatory approval, identifying and securing sources of funding and financing in support of different products, service offerings, strategic projects and initiatives. He has been active participant on numerous committees and Boards serving the local, regional and national interests and needs of businesses and communities.

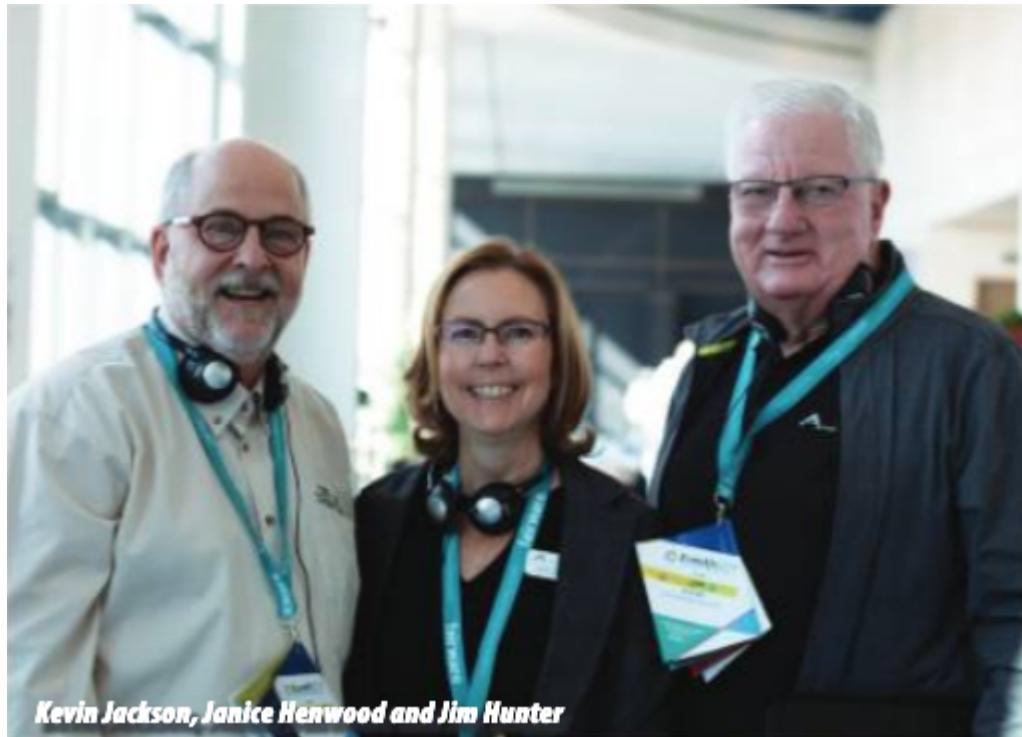
Todd and his wife Nikki have been proud residents of the community of Ilderton for the last 16 yrs where they have

enjoyed raising their two boys, Ethan and Logan. He is an appointed member of the Community Services Advisory Committee for The Municipality of Middlesex Centre and is serving in his third year as President of the Ilderton Minor Hockey Association. He has recently resigned after spending the last 2 ½ yrs serving as a Director, member of the Investment and Loans Committee and Secretary of the CFDC of Middlesex County – The Business Help Centre.



>> **EconoUs 2019 dans le magazine Business London**





***Kevin Jackson, Janice Henwood and Jim Hunter***



***Linda Semczyszyn and Dennis Nadeau***



## PARTOUT EN ONTARIO

### >> Énoncé Économique de l'Automne, Bon Pour Le Secteur Coopératif de l'Ontario

Une annonce spéciale de l'OCA 7 novembre 2019



### ÉNONCÉ ÉCONOMIQUE DE L'AUTOMNE, BON POUR LE SECTEUR COOPÉRATIF DE L'ONTARIO

Le secteur des coopératives en Ontario est très heureux de l'engagement pris par le gouvernement provincial de moderniser la législation sur les coopératives. L'annonce a été faite hier dans l'énoncé économique de l'automne.

Les entreprises coopératives de l'Ontario préconisent depuis quinze ans une législation améliorée afin de mieux répondre aux besoins des collectivités de la province. Le gouvernement conservateur a entendu les témoignages de nos 1 500 coopératives et a apporté des améliorations qui réduiront les formalités administratives et fourniront des emplois stables à la population ontarienne.

«Il s'agit d'une journée passionnante pour nos coopératives membres qui effectuent un travail remarquable dans leurs communautés en mettant l'accent sur un triple objectif: personnes, planète et profits», a déclaré Erin Morgan, directrice générale de l'Ontario Co-operative Association.

Plus précisément, les améliorations apportées à la législation élimineront l'obligation de faire 50% des affaires avec les membres pour permettre aux coopératives de concurrencer et d'innover sur un pied d'égalité avec toutes les entreprises en Ontario. Les mises à jour des règles d'audit réduiront les charges administratives des coopératives appartenant à la communauté et permettront à leurs revenus de financer des services accrus.

Les coopératives ontariennes espèrent entretenir des relations positives avec le gouvernement, un cadre législatif amélioré, un avenir prospère de croissance économique et un meilleur accès des communautés aux biens et services fournis par l'intermédiaire d'entreprises démocratiques et fondées sur les valeurs.

**POUR PLUS D'INFORMATIONS, CONTACTEZ:**

Erin Morgan, directrice générale  
Association des coopératives de l'Ontario  
30 rue Douglas, Guelph, ON, N1H 2S9  
[emorgan@ontario.coop](mailto:emorgan@ontario.coop)  
519-763-8271 x.30  
[www.ontario.coop](http://www.ontario.coop)

**À PROPOS D'OCA**

L'Association des coopératives de l'Ontario (OCA) a pour but de renforcer et d'unir le mouvement coopératif en Ontario. Nous soutenons, développons, éduquons et défendons plus de 1 500 coopératives de l'Ontario, qui constituent un type de modèle d'entreprise différent, axé sur les individus, la planète et le profit.

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## >> Ontario Investing in Indigenous Economic Development Across the Province (English Only)

### Funding will support businesses, job creation and skills training

Ontario's government is supporting Indigenous communities by investing in Indigenous entrepreneurs, businesses, communities and organizations.

Today, Greg Rickford, Minister of Indigenous Affairs, announced the first recipients of this year's Indigenous Economic Development Fund (IEDF), which will provide up to \$8.2 million in funding in 2019-20. The first recipients include 26 projects from across Ontario and six Aboriginal Financial Institutions. The IEDF is a part of the government's commitment to support Indigenous economic development by supporting community-led projects.

#### Aboriginal Financial Institutions

The following organizations will each receive \$700,000 in 2019-20, for a total of \$4.2 million:

- Indian Agricultural Program of Ontario
- Métis Voyageur Development Fund
- Nishnawbe Aski Development Fund
- Tecumseh Community Development Corporation
- Two Rivers Community Development Centre
- Waubetek Business Development Corporation

## LEÇON RETENUE ET PRATIQUE EXEMPLAIRE

### >> Changement de propriétaire



Vous songez à vendre une entreprise? Avez-vous élaboré une stratégie de sortie? Commencez par apprendre tout ce qu'il faut savoir sur la façon d'évaluer une entreprise. Vous obtiendrez les bons résultats en ayant en main une évaluation exacte et un plan pour aller de l'avant.

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## ACTIVITÉS RH ET LE DÉVELOPPEMENT DE CARRIÈRES

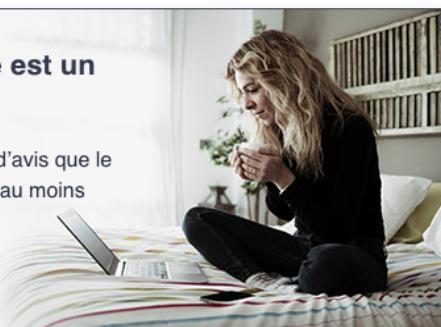
### >> Un message de Brett Marchand, Chef, Produits et services d'épargne-retraite, Canada

Quel est le meilleur conseil financier que vous ayez donné ou reçu? Pendant le mois de la littératie financière en novembre, nous rappelons aux Canadiens quatre habitudes clés qui les aideront à cheminer vers le bien-être financier.

Et dans mon dernier billet de blogue, j'expose mes raisons pour ajouter une cinquième semaine au mois de novembre, et un cinquième conseil au mois de la littératie financière.

**L'éducation financière est un long processus**

Brett Marchand de Manuvie est d'avis que le mois de novembre devrait durer au moins une semaine de plus.



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### >> Looking for Online Leadership & Coaching Training? (English Only)



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# Looking for online leadership & coaching training?

The eLeadership Academy™ features a flexible online learning environment with expert faculty and like-minded leaders. Recommended by 100% of past participants, these programs have proven effective for leadership development at all levels—from emerging leaders to executives—while leveraging the benefits of web-based, cohort-based training. Designed to foster deep learning, discussion and practical application of leadership concepts, the programs help leaders create a plan for their desired impact while developing a deeper understanding of the brain for improved well-being and performance.

<b>Course</b>	<b>2020 Dates</b>
eLEAD	February 3 – March 29
eLEAD	April 20 - June 14
eLEAD	October 5 – November 29
eCOACH	April 27 - June 21
eCOACH	October 12 – December 6

An informational pdf can be found here: ELeadership Academy Information

**Le Point – Votre bulletin**

Avez-vous des commentaires ou des idées d'article pour le prochain numéro bulletin Le Point? Veuillez communiquer avec nous, au 1-888-633-2326, ou par courriel à l'adresse suivante : info@cfontario.ca

This newsletter is also available in English. Please contact us to get your copy of this newsletter.  
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