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The Update

Feel free to share CFO News with your colleagues. Thank you and happy reading!

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FEATURE ARTICLE

Annual Conference Update: SCHED



(click the graphic above to fill out your profile or find out more about our NEW tour below!)



In other conference news, please remember to book your <u>hotel</u> and book ahead for <u>restaurant reservations</u> near by as this is a busy time of year for conferences, especially in London.

And don't forget... this year, there is no need to register for the <u>Workshops</u> (Creative Process, Skill-Building Workshops and Story-telling Sessions) ahead of time... just participate in the one you choose.

INNOVATION

Confederation College TEC Hub



August 7, 2019 - In the <u>fall of 2018</u>, Confederation College opened its new Technology, Education and Collaboration (TEC) Hub. This space was specially designed to enhance student learning and assist in growing skilled workers in Northern Ontario.

Learn more...

Government of Canada helping small businesses innovate

CISION®

Canadian small businesses invited to develop innovative solutions to two new challenges

OTTAWA, May 8, 2019 /CNW/ - As the single largest purchaser of goods and services, the federal government is using procurement to help Canadian small businesses succeed.

Through the <u>Innovative Solutions Canada</u> (ISC) program, government departments are inviting small businesses to come up with a new innovative product, service or solution in answer to specific challenges they face. Winning small businesses may receive up to \$150,000 to refine their research and development and, if accepted into Phase 2, receive up to \$1 million to develop a working prototype. The government can then act as a first customer, helping small businesses to commercialize their innovations, scale up their business and create good middle-class jobs across Canada.

Read More...

Canada's Connectivity Strategy



High-Speed Access for All: Canada's Connectivity Strategy

Canada faces **a national connectivity gap**. Rural Canadians face the daily challenge of slower, less reliable Internet access than those in urban centres.

Canada's Connectivity Strategy is a historic commitment: to connect every Canadian to affordable, high-speed Internet no matter where they live, and to improve mobile cellular access from coast to coast to coast. The Strategy is Canada's plan for delivering on this commitment: through new investments and collaboration with our partners, ensuring *high-speed access for all*.

Read more...

NEWS & COMMUNITY

Annual Conference Speakers



Meet some of our speakers for this year's conference!

Watch the video...

CFNC Annual Report 2018-19



"It is my pleasure to share with you the 2018 - 2019 Community Futures Network of Canada's annual report. It highlights the community economic development work of 268 Community Futures Development Corporations/Community Business Development Corporations serving all parts of rural and semi-urban Canada.[...] At Community Futures we open doors to opportunity by investing capital, resources and expertise in local entrepreneurs." ~Wendy Smitka

Read more...



Canada's Rural & Remote Broadband Conference



The Raw Carrot is spreading across Ontario, providing nutritious meals and creating jobs for marginalized people.

Founded in 2014, The Raw Carrot is a social enterprise housed in the Paris Presbyterian Church on Grand River Street North. The company's purpose was to create jobs for those who receive assistance from the Ontario Disability Support Program.

Learn more...

Agriculture in the North



Agriculture in the North: Fostering skills growth and building capacity for Indigenous entrepreneurs

August 16, 2019 – Hay River, Northwest Territories – Agriculture and Agri-Food Canada

Northern Farm Training Institute (NFTI) in Hay River, NWT will receive an investment of up to \$392,920 through the Canadian Agricultural Partnership's AgriDiversity Program to run the Northern Diversity in Agriculture Program. This northern pilot program will enable Indigenous market garden entrepreneurs, women, and youth to receive training to become educators and mentors in their community as From-the-Land Food Ambassadors.

Read more...

ACROSS ONTARIO

Awards Banquet 2019 Nominees

Here is a list of this year's impressive submissions for Excellence Awards for Entrepreneur, Community Development and Innovation.

We can't wait to roll out the red-carpet to reveal the recipients of the 2019 CF Ontario Awards this September 16th in London, Ontario.

To each of our nominees, CONGRATULATIONS!

| Business/ Project | CFDC |
|---|--------------------------|
| Entrepreneur | |
| Cottage Care Rentals Inc | Haliburton CDC |
| WAI Products Ltd | Haliburton CDC |
| Fromagerie kapuskoise | North Claybelt CFDC |
| Complete Concrete Forming Inc | Orillia Area CDC |
| Refillery District | Orillia Area CDC |
| The Boardwalk Boardgame Lounge | Peterborough CFDC |
| <u>Next Millennium Farms Inc. o/a: Entomo Farms</u> | Peterborough CFDC |
| The Willow Studio | Peterborough CFDC |
| Valley Bio Limited | Renfrew County CFDC |
| Truck-Right Data Management Inc. | Trenval BDC |
| Community Economic Development | |
| Cross Border Partnership Program | Cornwall & Counties CFDC |
| Million Dollar Makeover | Kawartha lakes CFDC |
| Small Business Centre - Belleville | Trenval BDC |
| Farm Gates Sales Signage Pilot Project | CF Oxford |
| Norfolk Indwell Housing | Venture Norfolk |
| Saugeen Connects | Saugeen CFDC |
| Innovation | |
| Unlocked & Inspired, Experiential Tourism Partnership Project | CF Oxford |
| Link 2 Feed | Sarnia-Lambton CFDC |
| Northeast Superior Regional Broadband Network (NSRBN) | Superior East CFDC |

ONN: Nonprofit advocacy matters

Canadian nonprofits strengthen communities, contribute to the GDP, and employ over two million people. The 2019 federal election is coming so let's take advantage of this increased awareness of issues our sector and communities care about.

How to advocate:

Advocacy toolkit Advocacy tipsheet Election rules guide

News from the ONN: Top Three

ONTARIO NONPROFIT NETWORK

The top three things that are or will be affecting your community:

1) Bracing for the budget impact: This year's provincial budget may require organizations to make some hard decisions. It's important to make informed decisions before acting, and consider the impact on staff, leadership, and community. Read more in this important update from the law firm <u>Carters Professional Corporation</u>.

2) Ontario's community wealth building movementis growing:More and more communities are addressing the <u>wealth leaking out of their local economies</u> by trying out community wealth building strategies, like community land trusts, community finance, anchor institutions, and cooperative, nonprofit, and other locally-owned enterprises. You can see <u>examples of community initiatives in action on our website</u>.

3) Navigating changes to employment and training: Like the health care and child care sectors, <u>Employment Ontario programs are undergoing a massive shift</u> as the Province engages new "service system managers" - nonprofit, public, or private sector - to manage local delivery of employment and training programs. Beginning Fall 2019, the new employment services model will launch in the Regions of Peel, Hamilton-Niagara and Muskoka-Kawarthas.

Read all the news...

Immigration Matters Innitiative



The business sector in Canada employs more than 12 million people. Entrepreneurs are a very important part of the business sector and the Canadian economy as a whole. More than 2.7 million Canadians are self-employed, and more than 800,000 of them have paid employees.

These entrepreneurs ensure there's competition and consumer choice for products and services in communities large and small from coast to coast to coast. As we look to the future, immigrant entrepreneurs and business leaders will have an important role to play ensuring we have a growing and successful economy.

"Canada has an opportunity to be a country where the best talent from around the world can move here and do their life's work as never before."

~Alexandra Clark, Chief of Staff to the Chief Executive Officer, Shopify

Read more...

FedDev Invests in Francophone Entrepreneurs

Government Gouvernement of Canada du Canada

FedDev Ontario Invests in Services for Windsor-Essex Francophone Entrepreneurs

\$285,749 to support social and cooperative entrepreneurship initiatives

August 1, 2019 - Windsor, Ontario

Mélanie Joly, Minister of Tourism, Official Languages and La Francophonie, announced a <u>FedDev Ontario</u> contribution of \$285,749 to the <u>Conseil de la coopération de</u> <u>l'Ontario</u> (CCO) to expand its French-language entrepreneurship services to the Windsor–Essex region.

FedDev's funding for the CCO is through the <u>Economic Development Initiative</u> (EDI), a national program delivered by the regional development agencies across Canada, which builds on the strengths of each region to facilitate sustainable economic growth in OLMCs.

Read more...

LESSONS LEARNED & BEST PRACTICES

The Northern Attraction Series



Thinking Local: Best practices and Solutions for Northern Ontario Communities

Throughout the Northern Attraction Series, the goal has been to develop a Northern Newcomer Strategy that government, employers, service providers, residents and more can look to when discussing how Northern Ontario can attract and retain newcomers. As the final piece to this Strategy, the author explores best practices that northern communities can adopt to facilitate this newcomer process and mitigate the demographic concerns Ontario's northern regions are experiencing.

Learn more...

5 Secrets to recruiting top talents



Finding quality talent isn't always easy for business owners. But, with the right tactics, it can be done!

You just need to know where to look and how to sell yourself, so top performers are eager to work for you.

You'll learn:

- how to stand out to quality prospects;
- where to start looking;
- how to use social media to find talent.

Read more



There are licences, permits and registration requirements specific to different types of businesses. To get the right start for your business, it is important to consider all of the potential requirements.

Our How-To guides provide an overview of the potential licence, permit and registration requirements that may apply to the following business types.

View all the How to guides...

You may also be interested in our <u>business guide</u> collection or our selection of articles that are <u>available in other languages</u>.

Working smarter: 3 strategies for improving business productivity



Technological advances, customer expectations and especially globalization have increased the need for higher productivity. <u>Choosing the right equipment</u> can help you reduce the risk of costly errors and improve the way you do business. Before you buy any equipment, be sure you are thoroughly familiar with the current and future needs of your business.

<u>Read more</u> about what questions you should ask yourself to increase productivity without increasing cost.

HR & CAREER DEVELOPMENT

Certificate in Local Economic Development



Certificate in Local Economic Development - The Chang School of Continuing Education, Ryerson University

Enhance your skills and knowledge and thrive in public and private local economic development (LED) positions. This

<u>online four-course certificate</u> is designed for entry-level, experienced, and advanced economic development professionals. It will prepare you to successfully address the current and emerging area of LED in the Canadian context. You may apply courses towards the educational requirements for your <u>Certified Economic Developer (Ec.D.)</u> certification. More details about the <u>certificate here</u>.

Registration for the first course in the certificate is open. <u>CPLE795: Local Economic Development Fundamentals</u> will be offered online this fall. <u>Enroll now</u>.

For more information, contact Frank Miele, Academic Coordinator, Local Economic Development at <u>frank.miele@ryerson.ca</u>.

Flyer

Ivey Field Project



IFP welcomes companies to participate in Ivey's capstone academic course. IFP typically looks for projects that are strategically relevant and where the scope of work introduces analyses that cover several functional areas of the business (i.e. new product launches, modifying operational processes or even the need for a structured employee recruitment strategy).

Learn more...

Upcoming Course: Financial Forecasting

ACADIA ENTREPRENEURSHIP

Proving financial viability is often the largest hurdle for small business clients.

Simply put, many would-be entrepreneurs struggle with financial literacy and numeracy, preventing them from properly assessing the profit potential of their enterprise.

In '*Counselling Your Clients through Financial Forecasting*', we'll explore strategies and methodologies you can use to help your clients through this often-difficult process.

Course time & location: Friday, September 20, 2019 from 9:30 AM to 12:30 PM ADT; online

Read more...

CSAE: Upcoming Events



Events taking place on the west coast this fall:

Sept 27 - Boost your Career with the Psychology of Networking

Oct 22 - CSAE 2019 Vancouver

Oct 22 - CSAE 2019 Governance Forum

The Update - Your Newsletter

Do you have feedback or story ideas for the next Update? Contact Community Futures Ontario at 1-888-633-2326 or info@cfontario.ca

Ce bulletin est également disponible en français. Veuillez communiquer avec nous à pour obtenir votre exemplaire du bulletin, Le Point.

Community Futures Ontario, 300 South Edgeware Road, St. Thomas ON N5P 4L1



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