

The Update

Feel free to share CFO News
with your colleagues.
Thank you and happy reading!

TABLE OF CONTENTS

FEATURE ARTICLE

January 14th, 2019 PRESS RELEASE For immediate release

INNOVATION

Innovation Canada - Find help for your business

Innovation and Skills Plan - Investment, scale-up and clean growth

What is Industry 4.0?

FedDev Ontario Funding opportunities for southern Ontario organizations

NEWS & COMMUNITY

2021 Census of Population Dissemination Consultation

Development group lands \$1.1 million for mining centre

NOW OPEN – Call for Applications for Canada's Volunteer Awards'

National Advisory Committee

ACROSS ONTARIO

Business Success Stories

Succession Matching

Social Enterprise Institute - Social Shifters inspirational video series

LESSONS LEARNED & BEST PRACTICES

Start your business Discover the key steps to starting your own business

IBISWorld Canada. Where Knowledge is Power

How the best companies use dashboards to boost productivity

HR & CAREER DEVELOPMENT

Letter of offer of employment template

Entrepreneurial Client Management Education Series

FEATURE ARTICLE

January 14th, 2019 PRESS RELEASE For immediate release



Marc Serré

Member of Parliament / Député
Nickel Belt

Rural issues become a priority with the creation of Rural Economic Development Ministry

NICKEL BELT-GREATER SUDBURY – Following the Cabinet shuffle announcement by Prime Minister Justin Trudeau earlier today, Marc Serré, Member of Parliament for Nickel Belt issued the following statement:

“As Chair of the National Rural Caucus I would like to commend the Right Honorable Justin Trudeau and the Government of Canada for hearing the concerns and feedback of Canadians and for taking action by creating the Rural Economic Development Ministry. This new Ministry will further grow the economy and create good middle-class jobs.

Full article:pdfRural_Economic_Development_Ministry_PR_Eng_Final.pdf

Minister of Rural Economic Development Mandate Letter (January 29, 2019)

INNOVATION

Innovation Canada - Find help for your business



Grow your business.

Find programs and services that could help businesses. [Click here.](#)

Innovation and Skills Plan - Investment, scale-up and clean growth

Innovation Fed

Innovation translates into more jobs, more business opportunities, a cleaner environment and higher living standards for Canadians. The government has developed the Innovation and Skills Plan to grow the economy, create middle-class jobs, and provide Canadians with the skills they need to succeed. Part of the Plan includes opportunities for entrepreneurs - [Click Investment, scale-up and clean growth for resources and data.](#)

What is Industry 4.0?



Breakthroughs in information technology, mobile communications and robotics have led to the growing use of digital technologies in businesses around the world.

Industry 4.0 has received a lot of media attention in recent years, but the concept remains abstract for many entrepreneurs. Beyond the buzz, Industry 4.0 has the potential to significantly boost your productivity, reduce costs and improve the quality of your products. [Click here to read more.](#)

FedDev Ontario Funding opportunities for southern Ontario organizations



FedDev Ontario is looking for innovative projects in southern Ontario that will:

- Increase the number of high-growth firms.

- Strengthen key clusters and build on areas of regional innovation strength.

- Increase the commercialization of new and innovative technologies, products or processes.

- Increase business investments in the adoption/adaptation of leading-edge technologies.

- Create and maintain highly skilled jobs.

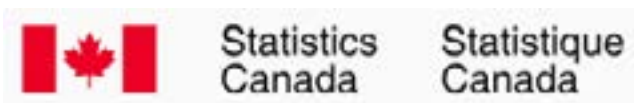
- Increase the value of exports.

- Promote inclusive growth and participation of traditionally underrepresented groups such as women, Indigenous and young entrepreneurs.

Do you have a project that supports these outcomes? Explore simplified funding opportunities by clicking [here](#).

NEWS & COMMUNITY

2021 Census of Population Dissemination Consultation



Statistics Canada is conducting a public consultation on the 2021 Census of Population from January 15 to March 31, 2019. We encourage you to participate in this online consultation and forward information about the consultation to other census data users.

The online consultation questionnaire is designed to give data users an opportunity to provide feedback on dissemination strategies used for the 2016 Census of Population product and service line. Your feedback will help Statistics Canada measure user satisfaction and gather suggestions to provide input into the 2021 Census of Population dissemination product and service line and release strategy.

Click the link below to take part in the consultation:

Complete the consultation questionnaire

If the link does not open, copy this link: <https://surveys-enquetes.statcan.gc.ca/form-formulaire/en/login-connexion/load-charger/eqgs92d9632c9b00470aa4b1fad02a635320>

and paste it into the address bar of your browser.

Your feedback is valuable. Please submit your completed questionnaire by March 31, 2019

Development group lands \$1.1 million for mining centre

The Waubetek Business Development Corp. has received a key piece of funding to help them move forward with a Centre of Excellence for Indigenous Mineral Development.



On Jan. 15, the federal government announced \$1,131,913 from FedNor to help fund the project, which was launched in 2015. [Click here for details.](#)

NOW OPEN – Call for Applications for Canada’s Volunteer Awards’ National Advisory Committee



The Government of Canada has launched a call for applications for the Canada’s Volunteer Awards’ National Advisory Committee.

The National Advisory Committee will be made up of 15 members that show passion and commitment in the field of volunteerism. I am seeking candidates with experience working or volunteering in the not-for-profit, charity and business sectors. Indigenous Peoples, women, persons with disabilities, visible minorities and other vulnerable groups are encouraged to apply. The Canada’s Volunteer Awards’ National Advisory Committee proudly represents Canada’s cultural, linguistic and regional diversity.

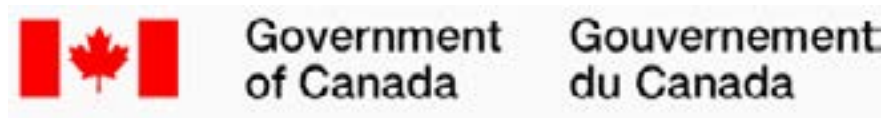
If you want to learn more about the opportunity to become a National Advisory Committee member and

to make a contribution to volunteerism in Canada, please visit the website.

Interested individuals must apply online by February 15, 2019.

ACROSS ONTARIO

Business Success Stories



Need Inspiration? Click [here](#) for Business Success Stories by Demographic: Youth, Women, Indigenous Peoples

Succession Matching



Succession Matching is a marketplace that helps connect business owners looking to sell and/or buy businesses.

Services:

Buy and Sell Businesses or Farms

Videos, Articles, and Resources to help with everything from Writing A Succession or Business Plan to Transitioning a Business.

Connect with Professionals who can assist You throughout the transition with everything from Accounting to Finding Financing.

Assistance from Economic Development Professionals who can give free advice. Click [here](#) to read more

Special Programs:

Details on the 2019 SMCP Webinar Series will be posted when it becomes available. Sign Up to receive the most up-to-date information.

The SMCP Webinar Series is an annual series of 10-15 live, online presentations that focus on essential business transition topics. Each 20-30 min webinar features an industry expert who delivers up-to-date succession planning information. Registered viewers can watch every webinar at their convenience for a limited time afterward, and members who have created listings have access to all webinars.

Social Enterprise Institute - Social Shifters inspirational video series



Check out these inspirational videos of Social Shifters.

LESSONS LEARNED & BEST PRACTICES

Start your business Discover the key steps to starting your own business



Are you looking to start your own business? There's a lot you need to know about launching a company—from writing a convincing business plan to securing the right amount of financing. By making informed decisions you can turn your business ideas into a reality. [Click here.](#)

IBISWorld Canada. Where Knowledge is Power

IBISWorld combines economic, demographic and market data, while adding analytical insight, to provide industry and procurement research reports on various industries. This include industries across Canada, specifically, Ontario.



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Our industry market research provides organizations with a better understanding of predicted market conditions, paints a clearer picture of supply and source industries and allows them to easily monitor

competitor activity in any industry. IBISWorld's succinct, yet comprehensive reports, keep businesses informed and help clients make better business decisions.

For more information visit: <https://goo.gl/6cZMT2>

Look for our booth at EDCO!

How the best companies use dashboards to boost productivity



The great management theorist Peter Drucker once observed: "What's measured improves." That's never truer than when you want to improve your company's operational efficiency.

By measuring your performance in key areas, you can evaluate how you're doing compared to internal goals or benchmarks, such as industry averages. Then, you can get started on improving your results. [Click here to read more](#)

HR & CAREER DEVELOPMENT

Letter of offer of employment template

You've found the best candidate for your business and are eager to get them working. After thoroughly checking your candidate's references and completing your due diligence, you are ready to make an offer to your potential employee. Use our simple and customizable template to include the right details in your official letter of offer of employment including compensation, benefits and other work conditions and policies that are specific to your business. [Click here to read more.](#)



Entrepreneurial Client Management Education Series

Client Management, Part 1
Course

FEBRUARY 7 @ 10:00 AM - 4:00
PM



ACADIA
ENTREPRENEURSHIP
CENTRE

Join us online for this one-day introduction to working with entrepreneurs and small business owners, we explore some of the factors that build – and prevent – trust in client relationships.

COST: \$300.00 per person and \$250.00 for each additional participant from the same organization.

For more information or to register, [click here.](#)

The Update - Your Newsletter

Do you have feedback or story ideas for the next Update? Contact Community Futures Ontario at 1-888-633-2326 or info@cfontario.ca

Ce bulletin est également disponible en français. Veuillez communiquer avec nous à pour obtenir votre exemplaire du bulletin, Le Point.

Community Futures Ontario, 300 South Edgeware Road, St. Thomas ON N5P 4L1